

MINUTES OF THE TRANSPORTATION/FLOOD
MITIGATION BOARD SPECIAL MEETING OF
THE CITY OF HALLANDALE BEACH, FLORIDA,
HELD ON TUESDAY, SEPTEMBER 8, 2016 AT
8:30 A.M., CITY OF HALLANDALE BEACH
CULTURAL CENTER, 410 SE 3RD STREET,
ROOM 107 HALLANDALE BEACH, FL 33009

1. CALL TO ORDER

Chairperson Lawrence Grimson called the meeting to order at 8:33 a.m.

ROLL CALL

Board Members Present:

Vice Chairman Joe Sher
Pat Brennan
Aileen Hochwert
Robert Selz

Board Member(s) Absent

Chairperson Grimson
Shaundra Hicks

City Liaison Present:

Mary Francis Jeannot

2. FLOOD MITIGATION ITEM

• Final review and Recommendation to Adopt the Program for Public Information (PPI)

City Liaison, Jeannot, gave a synopsis of the major elements of the plan:

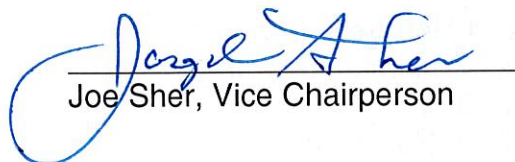
- Three (3) target areas were identified to receive public information.
- Seven (7) target audiences were also identified to disseminate information to.
- Assessment of the current effort being done in publicizing flood-related information.
- Identified the messages to disseminate and their desired outcome.
- Identified the various services that the City offers as it relates to flood protection/mitigation, map information, flood warning and response etc.
- Devised the flood insurance promotion component of the plan.
- Established a comprehensive list of all the PPI Projects and Initiatives.

Motion by Vice Chairperson Sher to approve the PPI and recommend the City Commission to adopt it; Board Member Selz approved the motion and Board Member Brennan seconded it, and it passed unanimously.

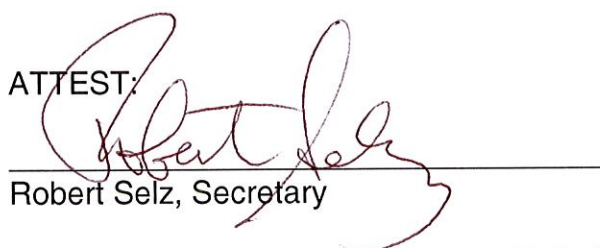
3. ADJOURNMENT

Motion: Vice Chairperson Sher made a motion to adjourn the meeting at 8:40 a.m.; Board Member Selz approved the motion and Board Member Brennan seconded it and it passed unanimously.

RESPECTFULLY SUBMITTED


Joe Sher, Vice Chairperson

ATTEST:


Robert Selz, Secretary

RECORDING ACTING SECRETARY: Robert Selz

APPROVED BY BOARD COMMITTEE:

Aileen Hockwert
Pat Brennan