

1 EXHIBIT 1

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3 RESOLUTION NO. 2016 -

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5 A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF
6 THE CITY OF HALLANDALE BEACH, FLORIDA, ADOPTING
7 THE CITY'S PROGRAM FOR PUBLIC INFORMATION (PPI)
8 RELATING TO MITIGATING THE HAZARDOUS EFFECTS OF
9 FLOODING; AND PROVIDING AN EFFECTIVE DATE.
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12 WHEREAS, the City participates in the National Flood Insurance Program's (NFIP)
13 Community Rating System (CRS) Program, the City has been implementing a series of public
14 information outreach projects to educate the community on flood hazard and flood protection; and
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16 WHEREAS, the objective of these projects is to provide the public with information needed
17 to increase flood hazard awareness and to motivate actions to reduce flood damage, encourage
18 flood insurance coverage, and protect the natural functions of floodplains; and
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20 WHEREAS, research has shown that awareness of flood hazards is not enough to
21 motivate people to take action to protect themselves and their property; and
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23 WHEREAS, to effectuate awareness the 2013 CRS Manual strongly recommends that
24 communities formalize their outreach projects by developing a Program for Public Information
25 (PPI); and
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27 WHEREAS, this comprehensive program, which has been established by the PPI Working
28 Group, assesses the communities need for public information; formulates the messages,
29 identifies the outreach projects to convey the message; examines other public information
30 initiatives; establishes a process to monitor and evaluate the program (see Exhibit "2" the City's
31 PPI); and
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33 WHEREAS, the City's proposed PPI will serve as the community's guide to implement
34 and expand the effectiveness of dissemination of floodplain management information to the
35 public; and
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37 **WHEREAS**, while all members of the community will continue to receive public information
38 pertaining to flooding, the PPI recognizes three (3) primary target areas in Hallandale Beach that
39 stand to benefit the most from this information: 1) Properties within the Repetitive Loss Areas (as
40 defined by NFIP); 2) Properties within the Special Flood Hazard Area (utilizing flood maps
41 established by FEMA); 3) Barrier Island businesses and residents (properties located between
42 the Atlantic Ocean and the Intracoastal Waterway; and
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44 **WHEREAS**, these educational efforts will prove beneficial to the Hallandale Beach
45 community through mitigation of the hazardous effects of flooding, as well as maximizing credit in
46 the CRS program; and
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48 **WHEREAS**, the Transportation and Flood Mitigation Advisory Board and City
49 Administration recommend that the City Commission adopt the City's Program for Public
50 Information (PPI) relating to mitigating the hazardous effects of flooding; and
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52 **WHEREAS**, the Mayor and City Commission have determined that the Transportation and
53 Flood Mitigation Advisory Board and City Administration's recommendations are in the
54 best interest of the City and its residents.
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56 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION OF**
57 **THE CITY OF HALLANDALE BEACH, FLORIDA:**
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59 **SECTION 1. City Commission Action.** The Mayor and City Commission hereby adopt
60 the City's Program for Public Information (PPI) relating to mitigating the hazardous effects of
61 flooding.
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63 **SECTION 2. Effective Date.** This Resolution shall take effect immediately upon its
64 passage and adoption.
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66 APPROVED AND ADOPTED on ____ day of August, 2016.
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JOY F. COOPER
MAYOR

72 SPONSORED BY: CITY ADMINISTRATION

73

74 ATTEST:

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78 _____
MARIO BATAILLE, CMC

79 CITY CLERK

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81 APPROVED AS TO LEGAL SUFFICIENCY
82 FORM

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86

87 _____
V. LYNN WHITFIELD

88 CITY ATTORNEY