



400 South Federal Hwy
Hallandale Beach, FL 33009

City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	September 7, 2016		Item Type: <i>(Enter X in box)</i>	Resolution X	Ordinance	Other	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
	X		Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes	No
Funding Source:	490-3510S-534010		Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:	\$5,535		Quasi-Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number :	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i> Safety <input type="checkbox"/> Quality <input checked="" type="checkbox"/> Vibrant Appeal <input type="checkbox"/>				
	X						
Sponsor Name:	Daniel Rosemond, City Manager		Department: Public Works	Steven F. Parkinson, P.E., PWLF, Director			

Short Title:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE AN INTERLOCAL AGREEMENT WITH BROWARD COUNTY TO IMPLEMENT THE WATER CONSERVATION INCENTIVES PROGRAM; AUTHORIZING THE CITY MANAGER TO TAKE ALL NECESSARY ACTIONS TO EFFECTUATE THE PROGRAM; AND PROVIDING AN EFFECTIVE DATE.

Staff Summary:

Background:

The City's collaboration with the Broward County through this Interlocal Agreement relates to the City's FY 2016-2017 Green Initiatives goals as presented at the May 16, 2016 City Commission Workshop.

In May 2008, the Broward Water Resources Task Force (Task Force) was created through resolutions of the Broward County Board of County Commissioners, South Florida Water Management District, and Broward League of Cities to identify and evaluate potential regional and sub-regional water supply projects and water conservation opportunities.

The Task Force recognized that water conservation offers the lowest cost means of generating additional water needed to meet the region's projected water demands. The Task Force recommended in their Final Report that a county-wide water conservation and incentives program be established. This program would seek to deliver unified conservation messaging, information and services to benefit all Broward County residents and water suppliers.

In 2011, the Broward Water Partnership (BWP) was formed as a regional water conservation initiative among Broward County and 18 municipal water utilities, to implement the Broward Water Conservation Incentives Program. This program was later branded Conservation Pays. Since its formation, the BWP has played a major role in sustaining a 23% reduction in per capita water demands. This original Conservation Pays program Agreement (Exhibit 2) was adopted by the City of Hallandale Beach (and 17 other municipalities) for a 5 year term (2011-2016).

The two principal components of the program are:

- Implementation of an aggressive media campaign to promote the overall need for water conservation, provide residents and businesses with information on ways to reduce their water consumption, and promote the availability of program resources, and
- Provision of incentives for retrofitting existing fixtures with new, high efficiency plumbing fixtures through offers of free water-saving fixtures and rebates.

County responsibilities in support of the Partnership Agreement are:

- Administration of program
- Procurement and management of professional services to assist with Program development and implementation
- Manage and promote media campaign for water conservation outreach and Program marketing
- Communications coordination
- Rebate and incentives program
- Development of an awards/recognition program
- Leverage funds and resources

Partner responsibilities in support of the Partnership Agreement are:

- Participate in coordination meetings
- Promotion

Since the program's inception, the City of Hallandale Beach has awarded 315 rebates and conserved 15,052,600 gallons of water.

Due to the success of the BWP and the regional Water Conservation Incentives Program, the parties now desire to renew this Agreement in furtherance of shared water conservation goals, regional water conservation strategies, and conservation activities reflected in consumptive use permit requirements (Exhibit 3). The term for the proposed Agreement Renewal is 5 years (2017-2021).

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-4, Competitive Bidding Required, all purchases of and contracts for equipment, supplies and contractual services, when the estimated cost shall exceed \$50,000.00 shall be based on competitive bids. Furthermore, pursuant to Chapter 23, Section 23-6, Award of Contract, the City Manager, shall have the authority to recommend to the City Commission award of contracts.

City Commission approval is needed in order to enter into the Interlocal Agreement by and between Broward County and the City of Hallandale Beach for cost share in support of a water conservation incentives program.

Fiscal Impact:

The 5-year funding allocations can be found in the table below:

Service Performed by County	Partner's Base Cost	Payment Schedule
Media Outreach/Administration	\$12,507.00	Payable upon invoice from County
Incentives/Rebates (to include high efficiency toilets, pre-rinse spray valves, faucets, aerators, and showerheads or other mutually agreed upon combination of water-saving fixtures of equal value)	\$9,984.00	Municipality will not front the cost of individual rebates and devices, but will be invoiced by the County for actual rebates and devices issued within their service areas within a given year.
Total Annual Year 1 Maximum Cost to Partner		\$22,491.00
Total Annual Year 2 Maximum Cost to Partner		\$22,866.00
Total Annual Year 3 Maximum Cost to Partner		\$23,253.00
Total Annual Year 4 Maximum Cost to Partner		\$23,651.00
Total Annual Year 5 Maximum Cost to Partner		\$24,061.00

Proposed Action:

Staff recommends approval of the attached Resolution authorizing the City Manager to execute the Interlocal Agreement by and between Broward County and the City of Hallandale Beach for cost share in support of a water conservation incentives program.

Attachment(s):

Exhibit 1 – Resolution

Exhibit 2 – Hallandale Beach – Conservation Pays ILA 2010

Exhibit 3 – Hallandale Beach Renewal – Conservation Pays ILA 2017