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**EXHIBIT 1
RESOLUTION NO. 2023-**

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**A RESOLUTION OF THE MAYOR AND CITY COMMISSION
OF THE CITY OF HALLANDALE BEACH, FLORIDA
SUPPORTING THE BIPARTISAN FEDERAL CHILDREN AND
TEENS' ONLINE PRIVACY PROTECTION ACT (COPPA 2.0)
TO UPDATE ONLINE DATA PRIVACY RULES TO ENSURE
CHILDREN AND TEENAGERS ARE PROTECTED ONLINE;
AND PROVIDING FOR AN EFFECTIVE DATE.**

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WHEREAS, the American Academy of Pediatrics has declared a national emergency for children's mental health and recently, the Centers for Disease Control (CDC) found that one in ten high school girls contemplated suicide in the past year; and among LGBTQ+ youth, that number was more than one in five; and

WHEREAS, the internal research of social media platforms has revealed that when young people feel bad about themselves, social media platforms make them feel worse; and

WHEREAS, in 1998, Congress passed the Children's Online Privacy Protection Act (COPPA), which instituted basic privacy protections, including notice and parental consent requirements that protect users under 13 years old; and

WHEREAS, over 90 percent of parents agree that existing children's privacy rules should be extended to teenagers, and the need for a comprehensive set of protections to safeguard children and teen's privacy online has become significantly more urgent as young people's mental health declines; and

WHEREAS, COPPA 2.0, introduced by Senator Edward J. Markey (D-Mass.) and Senator Bill Cassidy (R-La.), would:

- 1) Build on COPPA by prohibiting internet companies from collecting personal information from users who are 13 to 16 years old without their consent;
- 2) Ban targeted advertising to children and teens;
- 3) Revise COPPA's "actual knowledge" standard, covering platforms that are "reasonably likely to be used" by children and protecting users who are "reasonably likely to be" children or minors;

- 37 4) Create an “Eraser Button” for parents and kids by requiring companies to
- 38 permit users to eliminate personal information from a child or teen when
- 39 technologically feasible;
- 40 5) Establish a “Digital Marketing Bill of Rights for Teens” that limits the
- 41 collection of personal information of teens; and
- 42 6) Establish a Youth Marketing and Privacy Division at the FTC.

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44 **WHEREAS**, the bill is supported by the American Academy of Pediatrics and dozens
45 of other organizations; and

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47 **WHEREAS**, the Mayor and City Commission find that it is in the best interest of the
48 residents of the City of Hallandale Beach to strongly urge the U.S. Congress to pass the
49 Children and Teens’ Online Privacy Protection Act.

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51 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY**
52 **COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

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54 **SECTION 1.** The foregoing “Whereas” clauses are incorporated herein.

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56 **SECTION 2.** The Mayor and City Commission hereby strongly urge the U.S.
57 Congress to pass the Children and Teens’ Online Privacy Protection Act to extend protections
58 to teens and combat the mental health crisis.

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60 **SECTION 3. Effective Date.** This Resolution shall take effect immediately upon its
61 passage and adoption.

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63 APPROVED AND ADOPTED this ____ day of _____ 2023.

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66 _____
67 JOY F. COOPER
68 MAYOR
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70 SPONSORED BY: MAYOR JOY F. COOPER

71 ATTEST:

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75 _____
JENORGEN GUILLEN

76 CITY CLERK

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79 APPROVED AS TO LEGAL SUFFICIENCY

80 AND FORM

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JENNIFER MERINO

86 CITY ATTORNEY

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