



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	Item Type:		1 st Reading	2 nd Reading
5/17/2023	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	NA	NA
		Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
		Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
		Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
File No.:				
22-533				
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:	
\$253,886	\$313,268	4951-564070	NA	
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	NA	Chief Michel Michel	Police Department	
Strategic Plan Focus Areas:				
<input type="checkbox"/> Finance & Budget		<input checked="" type="checkbox"/> Organizational Capacity		<input type="checkbox"/> Infrastructure/Projects
Implementation Timeline:				
Estimated Start Date: 5/18/2023 Estimated End Date: 5/18/2028				

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO ENTER INTO AN AGREEMENT WITH GTECHNA US CORPORATION FOR 5 YEARS, IN AN AMOUNT NOT TO EXCEED TWO HUNDRED FIFTY THREE THOUSAND AND EIGHT HUNDRED EIGHT FIVE DOLLARS (\$253,885); AND PROVIDING AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Staff is requesting City Commission approval to enter into an agreement with GTechna US Corporation for 5 years, in an amount not to exceed \$253,886. GTechna US Corporation offers proprietary parking enforcement citation processing and "Plate Sentry" software that enables the Parking Enforcement Unit to conduct remote enforcement, use a mobile e-ticketing system eliminating the current manual citation entry process and the City's dependance on the Broward

Clerk of Courts for payment and appeals processing. This system will optimize the Citywide Parking Management Program.

Background:

On June 16, 2021, the City Commission approved, through Ordinance 2021-013, the implementation of the Citywide Parking Management Program. The amendment included expansion of parking spaces from 196 to 1,006 and increase of rates (Exhibit #2). With the introduction of the Citywide Parking Management Program in January of 2022, the city has received gross revenues of approximately \$1.1 million for calendar 2022.

Presently, the City outsources the parking citation payment and appeals process to the Broward Clerk of Courts. The outsourcing of this service costs the City \$7.50 for each citation issued. The estimated payment to Broward Clerk of Courts for calendar year 2022 is \$93,171. By outsourcing the payment and appeals process, the city relinquishes full control over access to the accuracy and efficiency of the payment process, the City's parking data, and the entire appeals process.

Current Situation:

The GTechna software will allow the parking enforcement unit full control over the payment and appeals process to include citation issuance, payment processing, management of scofflaw violators, scheduling of special magistrate, issuance of booting/towing, and access to all historical parking data.

Further, GTechna's "Plate Sentry" software is designed to automate management of our off-street parking facilities with minimal supervision and physical attendance. Plate Sentry continuously verifies all vehicles entering or exiting our off-street parking lots with state-of-the-art License Plate Recognition technology, enabling staff to track payment latency, misreads, repeat offenders, stolen cars, missing payments, parking overbooking, parking overflow, etc. The non-stop enforcement provides the Parking Enforcement Unit with the tools needed to automate ticket processing while generating revenue to support economic initiatives and provide better service to those who live, work, and visit the City of Hallandale Beach.

Currently, the Parking Enforcement Unit handwrites parking citations which is time consuming, limiting the unit's ability to locate other violations. The use of GTechna's software will digitize nearly every facet of the ticketing process from issuance to payment, to appeals, collections, and violator data. Real-time communication interfaces seamlessly with collection services to facilitate faster, more accurate collection of delinquent accounts. Automated citation processing tasks include payment processing, vehicle registration queries (both in and out-of-state), late notices, delinquent fees, management reporting, online cashiering, and court scheduling. This software will significantly and positively impact the processing of citations.

The GTechna software will enable the Parking Enforcement Unit to administer the parking appeals process and hire a Special Magistrate. This new process will require additional funds for mailers and signage to inform the public of improvements and to send notices to the Special Magistrate when necessary.

The Citywide Parking Management Program seeks the following funds to further optimize the program:

Items	FY22/23	FY23/24	FY24/25	FY25/26	FY26/27
Purchase, through Sole Source, GTechna parking software for \$253,886 over 5 years (Exhibit #3)	\$73,738	\$43,020	\$44,335	\$45,694	\$47,099
5 YEAR TOTAL					\$253,886

The Police Department conducted market research, including contacting multiple vendors and other municipalities, but was unable to identify any vendor, other than GTechna, that provided both mobile and remote enforcement capabilities through their software. GTechna is the sole owner of all intellectual property rights of the software and is the sole source for fulfilling the supply, the technical requirements for new incentive upgrades, maintenance, and support obligations to Hallandale Beach parking enforcement agency. This vendor is also used by other agencies including Pittsburgh PA, Washington D.C. DPW PEMA, Washington D.C. DDOT, Baltimore, MD, Pensacola FL, Hollywood, FL & Deerfield Beach, FL.

Why Action is Necessary:

Section 23-3 Procurement Code: The only source known to be able to perform a contract, or the one source that among others that, for justifiable reason, is found to be the most advantageous for the purpose of contract award. Sole Source request for purchases above \$5,000 must be submitted to the Procurement Department for review and approval prior to the purchase. Sole source requests in excess of \$100,000 will require City Commission approval.

Cost Benefit:

The acquisition of the GTechna, for a total of \$253,886 over 5-years, along with additional parking initiatives, are estimated to generate an additional \$875,000 in parking revenues annually (estimated total of \$4,375,000 over the next 5 years).

PROPOSED ACTION:

The City Commission considers the attached Resolution.

ATTACHMENT(S):

- Exhibit 1 – Proposed Resolution
- Exhibit 2 – Ordinance 2021-013
- Exhibit 3 – GTechna Proposal
- Exhibit 4 – Revenue Breakdown

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