PREPARED FOR:

The City of Hallandale Beach

PREPARED BY:

Community Greening
Social Impact Lab
Lynn University
3601 N. Military Trl
Boca Raton, FL 33431-5507

community
GREENING

December 13, 2022

Jeremy Earle, Ph.D., AICP, FRA-RA
City Manager/CRA Executive Director
City of Hallandale Beach
400 South Federal Highway
Hallandale Beach, FL 33009

RE: Community Greening Proposal

Dear Dr. Earle:

We are pleased to provide a cost proposal for Community Greening's programs and services. Community Greening, an urban forestry nonprofit, was founded by Delray Beach residents Mark Cassini and Matt Shipley (ISA Certified Arborist) to engage various segments of the community to increase the tree canopy. Since 2016, we have been successful planting more than 11,000 trees in parks, schoolyards, public green spaces, and neighborhoods in South Florida. Our organization is the partner of choice for tree campaigns in several municipalities including Delray Beach, Boynton Beach, and Boca Raton. Community Greening was named the "Southeast Conservation Partner of the Year" by the US Fish and Wildlife Service; "Tree Advocacy Group of the Year" by Florida's Urban Forestry Council; "Non-Profit of the Year" by the Greater Delray Beach Chamber of Commerce; and recently won the "Spirit of Arbor Day" award from the Arbor Day Foundation.

We look forward to working with the City of Hallandale Beach to enhance the quality of life of both the environment and community as we move toward becoming a more sustainable region. Thank you for your time and interest. If you have any questions, please contact me at mcassini@communitygreening.org or 561-927-8733.

Sincerely,

Mark Cassini
Co-Director
Community Greening

cc: Kenneth Bowe, FRA-RP, CRA Project Manager

			Initial Term		
Item	**Est. Qty**	**Unit of Measure**	**Description**	**Unit Price**	**Total Price**
City Property	250	Each	Trees and all materials (soil, tree protectors, stakes, etc.)	$151.18	$37,795.00
Tree Giveaway	1500	Each	Trees and all materials (soil, stakes, tags, etc.)	$33.64	$50,460.00
Private/Partner Trees	250	Each	Trees and all materials (soil, tree protectors, stakes, etc.)	$103.89	$25,972.50
Labor	255.31	Hourly	Labor tasks include site set-up (tree, mulch, and tool delivery) and day of event labor (including volunteer sign-in, planting demonstration, planting and troubleshooting alongside volunteers, installing tree supports, initial watering for planting events or resident sign-in, loading trees for giveaways).	$214.59	$54,787.21
Maintenance	1,044.58	Hourly	Maintenance tasks include watering, weeding, mulching, pruning, and monitoring/assessing all newly planted trees during the healthy establishment period. Hours include travel time from site to site and to water tank refill station.	$75.83	$79,210.37
Administration	292.57	Hourly	Administration tasks include: site walkthroughs; site plan creation and approval process (including completing any permitting, utilities location, traffic assistance, portable toilet reservation, etc.); tree sourcing and selection, delivery coordination; volunteer registration and management for planting events; resident registration and eligibility confirmation for tree giveaways; event materials design and production (including tree tags, flyers, social media posting); media management; A/P, A/R, and vendor management; data entry and database management.	$160.33	$46,908.21
			Estimated Total Fee		$295,133.29