



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading	
10/30/2024	24-425	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	NA	NA
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:		
\$153.43	\$2,000	General Fund Account #6910-547000 Printing/Binding	N/A		
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:		
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	N/A	Cora T. Daise	Human Services Department		
Strategic Plan Focus Areas:					
<input type="checkbox"/> Fiscal Stability	<input checked="" type="checkbox"/> Resident Services	<input type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 7/17/2024			Estimated End Date: 1/20/2025		

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, RATIFYING THE 2025 DR. MARTIN LUTHER KING, JR. HUMANITARIAN AWARD TO THE FRIENDSHIP BAPTIST CHURCH HALLANDALE, FLORIDA, INC., A/K/A FRIENDSHIP MISSIONARY BAPTIST CHURCH; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

The committee seeks the City Commission approval on the selected nominee, Greater Friendship Missionary Baptist Church, for the Dr. Martin Luther King, Jr. (MLK) Humanitarian Award.

Annually, the Human Services Department accepts applications for the Dr. Martin Luther King, Jr. (MLK) Humanitarian Award. The Award is bestowed upon the person or organization chosen from the applications submitted, reviewed, and rated by the Community Partnership Grant Review Committee. Stakeholders whose contributions are performed as an individual or a member of an

organization, outside of the City of Hallandale Beach boards and/or, City employment are eligible for consideration of this award.

Background:

In July 2024, the annual MLK Humanitarian Award process began. As a result of the COVID-19 Pandemic, the application process was transitioned to an electronic process and continued. An on-line application was created and advertised. MLK Humanitarian Nomination Applications were submitted via the following link: <https://www.cohb.org/2024-25MLKOnlineApplication>. A hard copy of the application (Exhibit 2) was emailed to City Department Heads and Advisory/Committee Board members. Applications were also mailed to Advisory/Committee Board members, churches and schools throughout the City of Hallandale Beach, and hand delivered to local businesses. The applications were also shared on the City's website, and social media platforms. The deadline to submit completed nomination applications for consideration by the Community Partnership Grant Review Committee was August 30, 2024.

The Community Partnership Grant Review Committee is comprised of the Human Services Director, Human Services Administrative Coordinator/Grant Monitor (since this position was eliminated, the Assistant Human Services Director served in this capacity), Budget Director, Procurement Director, HB CRA Designee, a community resident, and an Ad-Hoc/Subject-Matter Expert, as needed.

Current Situation:

On Thursday, September 5, 2024, the Community Partnership Grant Review Committee met to review the nominations and selected a recipient for the 2025 Dr. Martin Luther King, Jr. Humanitarian Award. Applications were submitted for a total of ten (10) nominee applicants (Exhibit 3). Nominees were as follows: Friendship Missionary Baptist Church, Ana Santoyo, Barbara Peterson, Carmen Davis, Cheryl Robinson, Helen Brown, Irene Thoreson, Irvon Plummer, Patria Chevalier and Shanais Valdes.

The nominations were rated based on the following four (4) criterion: community service, inclusiveness, collaboration, and ethics (honesty and integrity) for a total maximum score of 40 points. Following review of the applications and scoring of the rating metrics, Friendship Missionary Baptist Church is recommended as the recipient of the 2025 Dr. Martin Luther King, Jr. Humanitarian Award. As outlined below, Friendship Missionary Baptist Church received the highest ranking with an average score of 35.2 out of 40. Please refer to the evaluation teams' rating sheets for each applicants' rating (Exhibit 4).

# OF NOMINEES	APPLICANT	# OF APPLICATIONS	Rater NM	Rater RL	Rater FP	Rater LP	Rater CIJ	Rater CD	Total Score	Average Score
<i>City of Hallandale Beach Dr. Martin Luther King, Jr., Humanitarian Award Rating Tally Sheet</i>										
1	Friendship Missionary Baptist Church	5		32.0	37.0	40.0	34.0	33.0	176.0	35.2
2	Ana Santoyo	3		24.0	20.0	15.0	27.0	16.0	102.0	20.4
3	Barbara Peterson	3		20.0	10.0	21.0	26.0	0.0	77.0	15.4
4	Carmen Davis	1		28.0	17.0	27.0	32.0	25.0	129.0	25.8
5	Cheryl Robinson	1		20.0	0.0	11.0	17.0	2.0	50.0	10.0
6	Helen Brown	4		24.0	17.0	24.0	31.0	8.0	104.0	20.8
7	Irene Thoreson	1		8.0	17.0	22.0	24.0	7.0	78.0	15.6
8	Irvon Plummer	1		36.0	29.0	40.0	32.0	32.0	169.0	33.8
9	Patria Chevalier	2		20.0	8.0	15.0	19.0	0.0	62.0	12.4
10	Shanais Valdes	1		24.0	15.0	30.0	10.0	8.0	87.0	17.4

Greater Friendship Missionary Baptist Church has been a staple in the Hallandale Beach Community for almost a century. Friendship has been one of the stabilizing factors of this community for its residents. It has provided food drives prior, during and after the COVID-19 Pandemic. Friendship provides use of the church facility to help the bereaved at a low rental cost and sometimes at no cost based on the hardship need. In early June 2021, the City of Hallandale Beach was faced with a housing crisis which affected one hundred and twenty-three (123) multi-family housing units throughout the City, Friendship Missionary Baptist Church partnered with Broward County Family Success, Legal Aid, Broward County Veterans and Elderly Services and State Representative Marie Woodson to host two (2) community resource meetings for displaced residents who were residing in Gulfstream Apartments to aide in finding replacement housing. Friendship has and continues to partner with community leaders, organizations and stakeholders committed to building a unified Hallandale Beach.

Why Action is Necessary:

Administrative Policy No.2026.003/R3 (Exhibit 5), which establishes the guidelines for implementation of a Martin Luther King (MLK) Jr. Humanitarian Award Program was created on November 4, 2002. The Administrative Policy outlined the purpose of the award, policy and procedures for implementation including application submission and the selection process. The MLK Humanitarian award seeks to recognize individuals, groups, committees, and organizations that have promoted unity and harmony within the community. The Community Partnership Grant Review Committee is responsible for rating nominations received and submitting a recommendation to the City Commission for approval of the recipient of the Dr. Martin Luther King, Jr. Humanitarian Award.

Cost Benefit:

Presenting the annual Dr. Martin Luther King, Jr. Humanitarian Award promotes community unity. Honoring Dr. Martin Luther King, Jr. communicates a positive message to the community. At the time of his death, Dr. King was fighting for issues concerning economic inequality, employment, full citizenship, and access to safe and affordable housing. As part of the City of Hallandale Beach annual MLK Celebrations, people come out collectively to celebrate the life and legacy of Dr. Martin Luther King Jr. during the Community MLK Scholarship Event and Parade each year. The direct material cost includes funding to purchase a plaque that will be presented to the Humanitarian at the December 18, 2024, Commission Meeting. The estimated cost of the plaque is \$153.43 (One Hundred Fifty-Three Dollars and Forty-Three Cents).

PROPOSED ACTION:

The City Commission consider the attached Resolution.

ATTACHMENT(S):

- Exhibit 1–Proposed Resolution
- Exhibit 2–Dr. Martin Luther King, Jr. Humanitarian Nomination Application
- Exhibit 3–Dr. Martin Luther King, Jr. Humanitarian Nominees
- Exhibit 4–City of Hallandale Beach Dr. Martin Luther King, Jr., Humanitarian Award Rating Sheets
- Exhibit 5–Administrative Policy No. 2026.003/R3
- Exhibit 6–Committee Minutes

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