



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:		1 st Reading	2 nd Reading
6/4/2025	25-150	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	N/A	N/A
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:		
\$0	\$0	N/A	N/A		
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:		
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	RFP # FY 2024-2025-07 Speed Detection Camera System for School Zones	Chief Michel Michel	Police Department		
Strategic Plan Focus Areas:					
<input type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input checked="" type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 7/1/2025			Estimated End Date: 7/1/2030		

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDED RFP # FY 2024-2025-07 SPEED DETECTION CAMERA SYSTEM FOR SCHOOL ZONES TO JENOPTIK SMART MOBILITY SOLUTIONS, LLC AS THE HIGHEST RANKED FIRM; AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Staff seeks City Commission's approval to award RFP # FY 2024-2025-07 Speed Detection Camera System for School Zones to Jenoptik Smart Mobility Solutions, LLC (The Firm) as the highest ranked firm.

Staff recommend awarding the highest ranked firm, Jenoptik Smart Mobility Solutions, LLC, and authorizing the City Manager to negotiate an agreement to be brought back for commission approval. If negotiations fail with the highest-ranked firm, staff recommend awarding the RFP and authorizing the City Manager to negotiate in order of ranking with the following firms in the City's best interest: Blue Line Solutions, LLC, RedSpeed Florida LLC and Sensys Gatso USA, Inc.

Background:

Florida House of Representatives passed HB 1363 allowing for the use of cameras for enforcing the Florida Uniform Traffic Control Law. Florida law expressly preempts the state the regulation of the use of cameras for enforcing the Florida Uniform Traffic Control Law. The only cameras currently authorized to enforce traffic laws are traffic infraction detectors (commonly known as red light cameras), speed detection systems used to enforce school zone speed limits for violations in excess of 10 miles per hour over the speed limit, and school bus infraction detection systems.

Similar to current law for school zone speed detection systems, the bill adds certain requirements to the law that authorizes red light cameras. The bill requires a county or municipality to enact an ordinance in order to authorize the placement or installation of, or to authorize contracting with a vendor for the placement or installation of, one or more traffic infraction detectors if the traffic infraction detectors are placed or installed on or after July 1, 2025, in an area where no traffic infraction detectors are currently placed or installed. A county or municipality that operates traffic infraction detectors must annually report the results of all traffic infraction detectors within the county's or municipality's jurisdiction.

Before a county or municipality contracts or renews a contract to place or install traffic infraction detectors, the bill requires the county or municipality to approve the contract or contract renewal at a regular or special meeting of the county's or municipality's governing body. The bill provides requirements for the public hearing on a proposed ordinance.

The bill establishes annual reporting requirements for counties and municipalities that have installed traffic infraction detectors and provides that compliance or sufficiency of compliance with the reporting requirement may not be raised in a proceeding challenging specified traffic violations enforced by a traffic infraction detector. Additionally, the bill provides that a county or municipality that does not comply with the specified requirements for enacting an ordinance and annual reporting are suspended from operating traffic infraction detectors until such noncompliance is corrected.

The bill specifies the contents of reports required under current law which each county and municipality submits to the Department of Highway Safety and Motor Vehicles

(DHSMV) in order for the DHSMV to compile its summary report on red light cameras. The bill also requires the DHSMV to publish each report submitted by a county or municipality on its website.

The bill adds parameters around the procurement of all traffic enforcement cameras and prohibits contracting for traffic enforcement camera systems with vendors of foreign countries of concern.

Current Situation:

Release Date of RFP – December 23, 2024:

The release notice for the RFP was sent to over one thousand two hundred (1,200) vendors including, vendors from the City's Vendor list and pertinent vendors that have a City Business Tax License to operate in the City.

The RFP was also advertised on:

- Hallandale Beach Chamber of Commerce website,
- City's website,
- DEMANDSTAR.com,
- City Social Media pages,
- Miami Minority Business Development Agency Business Center,
- U.S. Small Business Administration,
- Broward County Community Relations and Outreach Section Office of Economic and Small Business Development.

In Person Mandatory Pre-Proposal Conference – January 14, 2025:

Eight (8) firms attended the Pre-proposal Conference in person.

Last Day for Questions for this project – February 13, 2025 by 11:00 AM

Responses Due – March 17, 2025 by 11:00 AM

Evaluation Committee – April 22, 2025:

The Evaluation Committee, appointed by the City Manager, was composed of the following individuals:

- Noemy Sandoval, Assistant City Manager
- Faith Phinn, CRA Deputy Executive Director
- Terence Thouez, Deputy Chief
- Raul Rivera, Police Captain
- Delven Patterson, Assistant Director Parks

Responsive Firm (in order first highest ranked to lowest ranked)

Jenoptik Smart Mobility Solutions, LLC	Rank	Evaluation Points	Variances	Legal Proceedings	References
	1	450.00	None	Included	Included
	MQR 1	MQR 2			
	Met	Met			

Blue Line Solutions, LLC	Rank	Evaluation Points	Variances	Legal Proceedings	References
	2	442.00	None	Included	Included
	MQR 1	MQR 2			
	Met	Met			

RedSpeed Florida LLC	Rank	Evaluation Points	Variances	Legal Proceedings	References
	3	404.50	None	None	Included
	MQR 1	MQR 2			
	Met	Met			

Sensys Gatso USA, Inc	Rank	Evaluation Points	Variances	Legal Proceedings	References
	4	368.00	Included	Included	Included
	MQR 1	MQR 2			
	Met	Met			

Non-Responsive Firms

The Evaluation Committee unanimously determined the project provided for MQR # 2: FIRM PREVIOUS EXPERIENCE , was not similar in scope.					
NovoaGlobal, Inc	Rank	Evaluation Points	Variances	Legal Proceedings	References
	NON-RESPONSIVE				
	MQR 1	MQR 2			
	Met	Not Met			

Staff evaluated the responses and determined that Jenoptik Smart Mobility Solutions, LLC is the highest ranked firm. Staff concurs with the Evaluation Committee's recommendation to award the Speed Detection Camera System for School Zones to Jenoptik Smart Mobility Solutions, LLC.

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-4, Competitive Bidding Required, all purchases of and contracts for equipment, supplies and contractual services, when the estimated cost shall exceed \$50,000.00 shall be based on competitive bids. Furthermore, pursuant to

Chapter 23, Section 23-6, Award of Contract, the City Manager shall have the authority to recommend to the City Commission award of contracts. Additionally, Section 5.01(4)(d) of the City Charter requires a franchise be granted by ordinance.

Cost Benefit:

Based on the proposed revenue split provided by the Firm, this program will be a revenue generating program with minimal cost to the City.

PROPOSED ACTION:

ATTACHMENT(S):

Exhibit 1 – Resolution

Exhibit 2 – RFP FY# 2024-2025-007 Speed Detection Camera System for School Zones

Exhibit 3 – Florida House of Representative Bill 1363

Exhibit 4 – Award Information Memorandum

Exhibit 5 – Summary Rating Sheet 2024-2025-07

Prepared By: Raul E. Rivera
Raul E. Rivera
Captain Support Services

Reviewed By: Terence Thouez
Terence Thouez
Deputy Chief

Reviewed By: Michel Michel
Michel Michel
Chief of Police

Reviewed By: Noemy Sandoval
Noemy Sandoval
Assistant City Manager