

## EXHIBIT 3 – AIA BRIDGE PAINTING



**Hallandale Beach**  
PROGRESS. INNOVATION. OPPORTUNITY.

400 South Federal Hwy  
Hallandale Beach, FL 33009

## City of Hallandale Beach City Commission Agenda Cover Memo

|   |   |           |  |                               |                  |                               |           |
|---|---|-----------|--|-------------------------------|------------------|-------------------------------|-----------|
| <b>Meeting Date:</b>  | June 7, 2017  |           | <b>Item Type:</b><br><small>(Enter X in box)</small>   | <b>Resolution</b><br><br>X    | <b>Ordinance</b> | <b>Other</b>                  |           |
| <b>Fiscal Impact:</b><br><small>(Enter X in box)</small>          | <b>Yes</b>  | <b>No</b> | <b>Ordinance Reading:</b><br><small>(Enter X in box)</small>                                 | <b>1<sup>st</sup> Reading</b> |                  | <b>2<sup>nd</sup> Reading</b> |           |
|   | X   |           | <b>Public Hearing:</b><br><small>(Enter X in box)</small>                                    | <b>Yes</b>                    | <b>No</b>        | <b>Yes</b>                    | <b>No</b> |
|   |   |           |  |                               | X                |                               |           |
| <b>Funding Source:</b>  | Operating and Management Agreement for North Beach                |           | <b>Advertising Requirement:</b><br><small>(Enter X in box)</small>                           | <b>Yes</b>                    |                  | <b>No</b>                     |           |
| <b>Account Balance:</b>   | \$200,000 (To be reimbursed at a later date by the Related Group) |           | <b>Quasi-Judicial:</b><br><small>(Enter X in box)</small>                                    | <b>Yes</b>                    |                  | <b>No</b>                     |           |
|   |   |           |  |                               |                  | X                             |           |
| <b>Project Number :</b>   | P1708 – A1A Bridge Improvement                                    |           | <b>RFP/RFQ/Bid Number:</b>   | N/A                           |                  |                               |           |
| <b>Contract/P.O. Required:</b><br><small>(Enter X in box)</small> | <b>Yes</b>  | <b>No</b> | <b>Strategic Plan Priority Area:</b> <small>(Enter X in box)</small>                         |                               |                  |                               |           |
|   | X   |           | <b>Safety</b> <span style="float: right;"><input checked="" type="checkbox"/></span>         |                               |                  |                               |           |
|   |   |           | <b>Quality</b> <span style="float: right;"><input checked="" type="checkbox"/></span>        |                               |                  |                               |           |
|   |   |           | <b>Vibrant Appeal</b> <span style="float: right;"><input checked="" type="checkbox"/></span> |                               |                  |                               |           |
| <b>Sponsor Name:</b>  | Roger M. Carlton, City Manager                                    |           | <b>Department: Procurement</b>   | Andrea Lues, Director         |                  |                               |           |

### Short Title:

DISCUSSION ON THE HALLANDALE BEACH BOULEVARD BRIDGE BEAUTIFICATION PROJECT

### Staff Summary:

#### Background:

In early 2012, the City Commission provided direction to staff to meet with the Beautification Committee to obtain recommendations for the painting of the Hallandale Beach Bridge. The



Beautification Committee recommended the bridge be painted “youthful coral”. Staff obtained three quotes, with the lowest bidder, Hunihan Painting, providing a cost of \$32,000. The City Manager at the time, Mark Antonio, proceeded to authorize painting the bridge. (Exhibit 1)

Following the painting of the bridge, former Assistant City Manager Jennifer Frastai began negotiations with the Related Group to fund a second painting of the bridge to an improved concept. The City retained the services of ACAI Associates to conduct a color study and provide recommendations for the repainting of the Hallandale Beach Boulevard Bridge. The study was completed, however, no determination was made. The exact time sequence of these events is not known.

In 2015, the Related Group, Operator for the North Beach Park and restaurant, submitted a letter to the City with their commitment to reimburse up to \$200,000 to the City for out-of-pocket costs for the repainting and beautification of the Hallandale Beach Boulevard Bridge.

On March 1, 2017, the City Commission approved Amendment 1 to the North Beach Operating Agreement, which included reimbursement to the City of up to \$200,000 for this project. The clause in the amendment stipulates a two year timeframe during which the project must be completed.

#### **Broward 100 Mural**

On April 16, 2014 the City Commission approved an application for a Broward 100 Visual Eyes Mural Project grant to paint the Hallandale Beach Boulevard Bridge from southbound South Ocean Drive (State Road A-1-A) to westbound Hallandale Beach Boulevard.

On June 3, 2015, two concepts were presented to the City Commission for direction and approval. The City Commission approved via Resolution 2015-55 (Exhibit 2), the design concept with a manatee cow and pup.

A grant from the County in the amount of \$24,000 was awarded to the mural project. The cost to the City was \$10,000 to cover the remaining costs. In addition, the City paid the cost of the permit fee, plus any accessory costs for maintenance, cleaning, and equipment needed.

In accordance with the Broward 100 Agreement (Exhibit 3), the City must maintain the mural for a term of five (5) years from the final acceptance of the artwork which is dated November 16, 2015. (Exhibit 4)

#### **Current Situation**

The City has until March 10, 2019 to complete this project and invoice the Operator. The City has re-engaged the services of ACAI Associates at no cost as a settlement of certain minor



issues which related to the completion of City Hall renovations, to present updated recommendations to the City Commission.

**Fiscal Impact:**

The City currently has a budget of \$200,000 for the project. If funds become available for the lighting option (see attached Exhibit 5), staff will proceed in obtaining bids for both painting and lighting. Both the final color palette and the lighting will be brought back for final approval.

**Why Action is Necessary:**

Staff is presenting this item to update the City Commission on the Hallandale Beach Blvd. Bridge Repainting and Beautification project and seeks direction and approval from the City Commission to move forward with this project.

**Proposed Action:**

Staff is requesting City Commission provide direction and approval to move forward with the Hallandale Beach Blvd. Bridge Repainting and Beautification project. Staff is also working with FDOT to improve safety on the bridge as speedy traffic often hits the retaining wall as it moves from northbound to westbound.

**Attachment(s):**

Exhibit 1 – Memo to City Manager Mark Antonio  
Exhibit 2 – Resolution #2015-55  
Exhibit 3 – Broward 100 Agreement  
Exhibit 4 – Final Acceptance  
Exhibit 5 – ACAI Presentation



Prepared by: Tom Camaj, Contracts Coordinator

**CITY OF HALLANDALE  
HALLANDALE BOULEVARD BRIDGE  
BEAUTIFICATION**







A1A NORTHBOUND - EXISTING

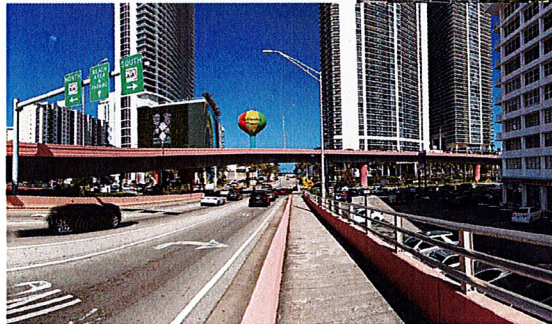


A1A NORTHBOUND - PROPOSED



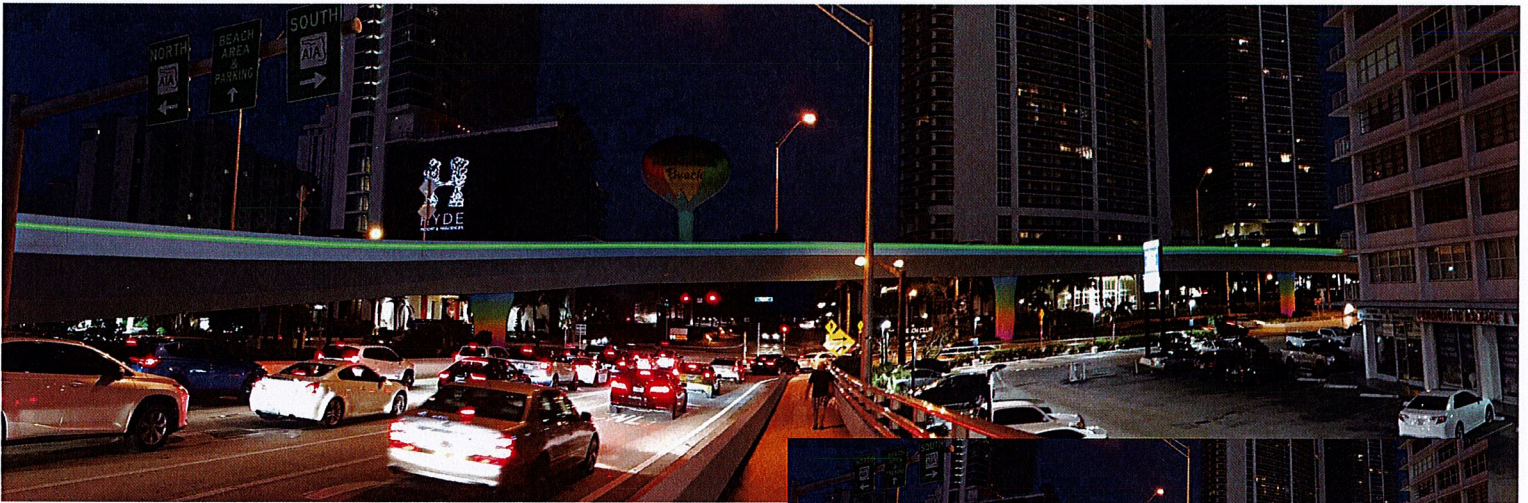


HALLANDALE BLVD EB - EXISTING



HALLANDALE BOULEVARD EASTBOUND - PROPOSED





HALLANDALE BOULEVARD EASTBOUND - PROPOSED



LIGHTING  
EXAMPLE



HALLANDALE BLVD EB - EXISTING

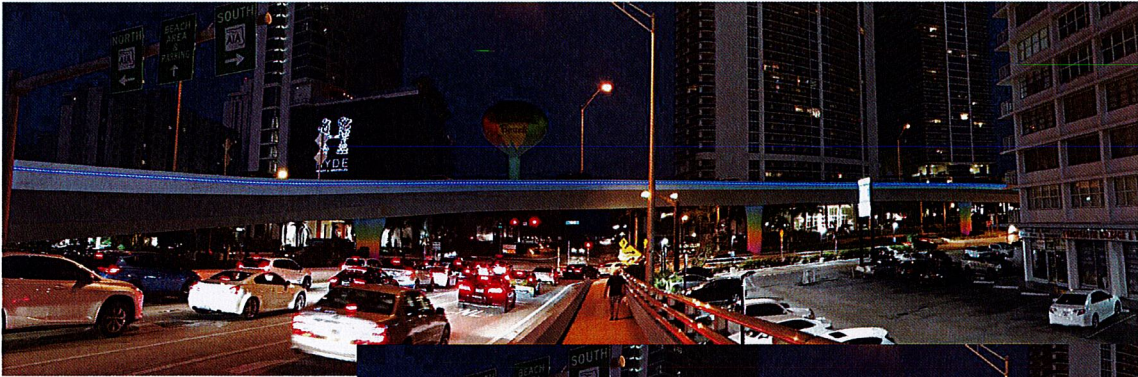


DATE: 05/12/2017  
SALES NO.: SA1570

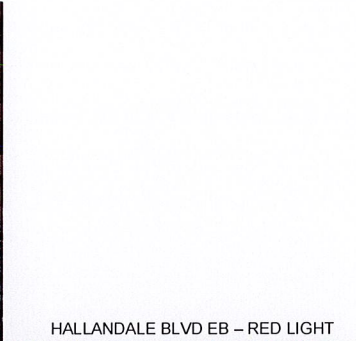
CITY OF HALLANDALE – HALLANDALE BOULEVARD BRIDGE BEAUTIFICATION







HALLANDALE BLVD EB – BLUE LIGHT



HALLANDALE BLVD EB – RED LIGHT



DATE: 05/12/2017  
SALES NO.: SA1570

CITY OF HALLANDALE – HALLANDALE BOULEVARD BRIDGE BEAUTIFICATION







A1A LOOKING SOUTH - PROPOSED



A1A LOOKING SOUTH - EXISTING





A1A LOOKING SOUTH  
- BLUE LIGHT



A1A LOOKING  
SOUTH - RED LIGHT

**ACA I**

DATE: 05/12/2017  
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CITY OF HALLANDALE - HALLANDALE BOULEVARD BRIDGE BEAUTIFICATION

