



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading
9/29/2025	25-390	<input checked="" type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	NA
			Public Hearing	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):		Funding Source:	Project Number:
\$5,000	\$65,511		4951-534010	NA
Contract Required:	P.O. Required:	RFP/RFQ/Bid Number:	Sponsor Name:	Department:
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	NA	Chief Michel Michel	Police
Strategic Plan Focus Areas:				
<input checked="" type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing
Implementation Timeline:				
Estimated Start Date: 10/1/2024			Estimated End Date: 9/30/2025	

SHORT TITLE:

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING AGREEMENT FOR PAY BY PHONE PARKING SERVICES WITH PAYBYPHONE TECHNOLOGIES, INC. FOR FIFTY-FIVE THOUSAND DOLLARS (\$55,000); AND PROVIDING FOR AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

This item seeks City Commission approval of the attached Resolution to increase the spending authority from \$50,000 to \$55,000 for parking automated fare collection services from PayByPhone Technologies Inc, in accordance with the Miami Parking Authority RFP No. 14-06, in an amount not to exceed \$55,000 for Fiscal Year 2024/2025.

Background:

On June 16, 2021, the City Commission approved, through Ordinance 2021-013, the implementation of the Citywide Parking Management Program. The amendment included expansion of parking spaces from 196 to 1,006 and increase of rates (Exhibit #4).

At the time, the City contracted PayByPhone Technologies Inc. as the exclusive mobile parking app provider for parking transactions, including monthly parking permits and hourly/daily parking sessions. According to the contract, the City is required to pay the transaction fees in advance. PayByPhone Technologies Inc. reimburses these transaction fees when the parking payments are returned to the City.

On August 29, 2018, the City Manager approved the contract for pay by phone services with PayByPhone Technologies Inc., piggybacking the Miami Parking Authority RFP No. 14-06 agreement. On September 14, 2021, Amendment #1 to the City's contract with PayByPhone Technologies Inc. was executed which extended the contract term through December 1, 2025 (Exhibit #2).

Current Situation:

Parking demand continues to grow as residents and visitors use on-street parking:

Calendar Year	Number of Transactions
2022	114,828
2023	149,142
2024	177,502
2025	On pace for 173,069 transactions

Currently, Purchase Order No. 20250678 was issued in the amount of \$45,000 for the fiscal year 2024/2025 for pay by phone services. To cover the cost of these increased transactions and the subsequent fees until the end of fiscal year 2024/2025, the Citywide Parking Management Program expects to expend an additional \$10,000, bringing the new total of Purchase Order No. 20250678 to \$55,000. Funds are available in the current budget.

Beginning FY 2025/2026, PayByPhone Technologies Inc. will serve as the merchant of record through an RFP, eliminating the need for this expense in future budgets.

To cover increased transaction fees through the end of FY 2024/2025, the program requires an additional \$10,000, bringing the estimated total expense for the fiscal year to \$55,000 which exceeds the City Manager's spending authority by \$5,000.

Why Action is Necessary:

Pursuant to Chapter 23, Section 23-8 Exception to Bid Requirements, six (6) Bids and Contracts from Other entities, and Section 23-9 Cooperative Purchasing, the City Manager is authorized to procure all supplies, materials, equipment, and services from other governmental units, when the best interests of the City would be served subject to

the requirement that any purchase in excess of \$50,000 requires City Commission approval.

Cost Benefit:

The additional \$5,000 in spending authority ensures the City can continue covering transaction fees for FY 2024/2025, which are ultimately passed through to the end user. Since the consumer bears the cost, the City does not incur the actual expense.

PROPOSED ACTION:

The City Commission considers the attached Resolution.

ATTACHMENT(S):

Exhibit 1 - Resolution

Exhibit 2 - PayByPhone Technologies Inc Contract

Exhibit 3 - Miami Parking Authority – PayByPhone Package

Exhibit 4 - Ordinance Number 2021-013

Prepared By: Aaron Smith

Aaron Smith
Captain

Reviewed By: Terence Thouez

Terence Thouez
Deputy Chief

Reviewed By: Michel Michel

Chief of Police

Reviewed By: Noemy Sandoval

Noemy Sandoval
Assistant City Manager