

1 EXHIBIT 1

2 RESOLUTION NO. 2019-

3 A RESOLUTION OF CHAIR AND BOARD OF DIRECTORS OF  
4 THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT  
5 AGENCY, HALLANDALE BEACH, FLORIDA, APPROVING AN  
6 AGREEMENT WITH THE MOSAIC LLC D/B/A THE MOSAIC  
7 GROUP TO PROVIDE MARKETING SERVICES IN AN AMOUNT  
8 NOT TO EXCEED \$50,000 UTILIZING THE PALM TRAN, INC.  
9 CONTRACT WITH MOSAIC LLC D/B/A THE MOSAIC GROUP  
10 PER RFP NO. F-19-019/SS ISSUED BY THE PALM BEACH  
11 COUNTY BOARD OF COMMISSIONERS AND PALM TRAN,  
12 INC. FOR GENERAL PLANNING CONSULTANT SERVICES;  
13 AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE THE  
14 AGREEMENT WITH THE MOSAIC LLC D/B/A THE MOSAIC  
15 GROUP; AND PROVIDING AN EFFECTIVE DATE.

16 **WHEREAS**, the mission of the Hallandale Beach Community Redevelopment Agency  
17 ("HBCRA") is to promote economic development and enhance the quality of life by eliminating  
18 and preventing blighted conditions through the facilitation of community partnerships, business  
19 growth, job creation, and neighborhood rehabilitation; and  
20

21 **WHEREAS**, the Board of Directors of the HBCRA previously approved of a package of  
22 aggressive new incentives that have been designed to "afford maximum opportunity to the  
23 rehabilitation or redevelopment of the community redevelopment area by private enterprise" as  
24 stated by Section 163.345, Florida Statutes; and  
25

26 **WHEREAS**, the Board of Directors of the HBCRA has previously also approved an Art in  
27 Public Places initiative to support art and cultural activities, incentivize the local creative  
28 economy, create brand awareness and a cultural identity for the City of Hallandale Beach; and  
29

30 **WHEREAS**, as the HBCRA continues its efforts to promote economic development  
31 through its Commercial Investment Programs and Art initiative program, as well as increasing  
32 national and international awareness of the HBCRA , full-service marketing services are needed  
33 to aid in the success of these programs; and  
34

35 **WHEREAS**, Palm Tran, Inc. has an agreement with Mosaic LLC d/b/a The Mosaic  
36 Group and piggybacking on the competitive selection procurement process of the Palm Beach  
37 County Board of Commissioners and Palm Tran, Inc. for General Planning Consultant Services  
38 the Palm Tran, Inc. contract with Mosaic LLC d/b/a The Mosaic Group was found to be more  
39 cost effective for the HBCRA and  
40

41 **WHEREAS**, the Board of Directors of the HBCRA desires to enter into an Agreement  
42 with Mosaic LLC d/b/a The Mosaic Group Financial Services, LLC to provide marketing services  
43 in an amount not to exceed \$50,000, which Agreement shall be in a form and substance as  
44 negotiated by the Executive Director and approved as to legal form and sufficiency by the  
45 HBCRA Attorney.  
46

47           **NOW, THEREFORE, BE IT RESOLVED BY THE CHAIR AND BOARD OF**  
48           **DIRECTORS OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY:**

49           Section 1. Recitals. The recitals in the whereas clauses are true and correct, and  
50           incorporated into this Resolution.

51           Section 2. Approval of Agreement. Pursuant to City Code Section 23-8(6) - Exception  
52           to Bid Requirements, an Agreement with Mosaic LLC d/b/a The Mosaic Group in a form and  
53           substance as negotiated by the Executive Director and approved as to legal form and  
54           sufficiency by the HBCRA Attorney in an amount not to exceed \$50,000 is hereby approved.

55           Section 3. Execution of Agreement. The Executive Director is hereby authorized to  
56           execute the Agreement with Mosaic LLC d/b/a The Mosaic Group.

57           Section 4. Implementation of Agreement. The Executive Director is hereby authorized  
58           to take all steps necessary and appropriate to implement the terms and conditions of the  
59           Agreement with Mosaic LLC d/b/a The Mosaic Group.

60           Section 5. Effective Date. This resolution shall take effect immediately upon approval.

61           PASSED AND ADOPTED by a \_\_\_\_\_ vote of the Board of the Hallandale  
62           Beach Community Redevelopment Agency, this 21<sup>st</sup> day October, 2019.

63  
ATTEST:

HALLANDALE BEACH COMMUNITY  
REDEVELOPMENT AGENCY

\_\_\_\_\_  
JENORGEN M. GUILLEN, CRA SECRETARY

\_\_\_\_\_  
JOY D. ADAMS, CHAIR

APPROVED AS TO FORM:

\_\_\_\_\_  
FOX ROTHSCHILD LLP, CRA ATTORNEY