

School Zone Camera Speed Enforcement Program Presentation



HALLANDALE BEACH POLICE DEPARTMENT

LEGISLATION - JULY 1, 2023

- §Florida State Statute 316.1906 Amendment (HB657/588)
- §Authorizes installation of automated speed detection systems in school zones:
 - Enforce school zone speed limits for violations exceeding 10 MPH.
 - Requires signage to warn motorists that speed detection systems are in use.
 - Requires a public awareness campaign prior to commencing enforcement of school zone speed limits with speed detection systems.
 - Enforcement can be 30-minutes prior, during, and 30-minutes after school session.
 - Provides procedures for hearings regarding these violations.
 - No points are assessed.



BACKGROUND/TIMEFRAME

Jul 9, 2025	The City of Pembroke Park executed an agreement with Blue Line Solutions
Sep 15, 2025	The program issued its first warning notice in Pembroke Park
Oct 15, 2025	The program issued its first citation in Pembroke Park
Feb 2, 2026	The City of Hallandale Beach executed a piggyback contract utilizing the Pembroke Park agreement
Apr 15, 2026	1st Commission Ordinance Reading
May 6, 2026	2nd Commission Ordinance Reading

SPEED STUDY SUMMARY

Traffic studies conducted November 4 through November 20, 2025



116,339
Total Vehicles Studied



11,490
Speeding Vehicles



10%
% Speeding

Morning



Traffic Count **12,025**



Speeding Vehicles **3,714**



% Speeding **31%**

Mid-Day



Traffic Count **96,054**



Speeding Vehicles **4,160**



% Speeding **4%**

Afternoon



Traffic Count **8,260**



Speeding Vehicles **3,616**



% Speeding **44%**



The study period captured 116,339 vehicles, with the highest speeding rate observed in the afternoon (44%).

SCHOOLS LIST & PRELIMINARY ENFORCEMENT HOURS

School	Start	End
Hallandale High	6:30am	3:00pm
Gulfstream Academy	6:45am	3:00pm
Lanier-James	6:30am	3:00pm

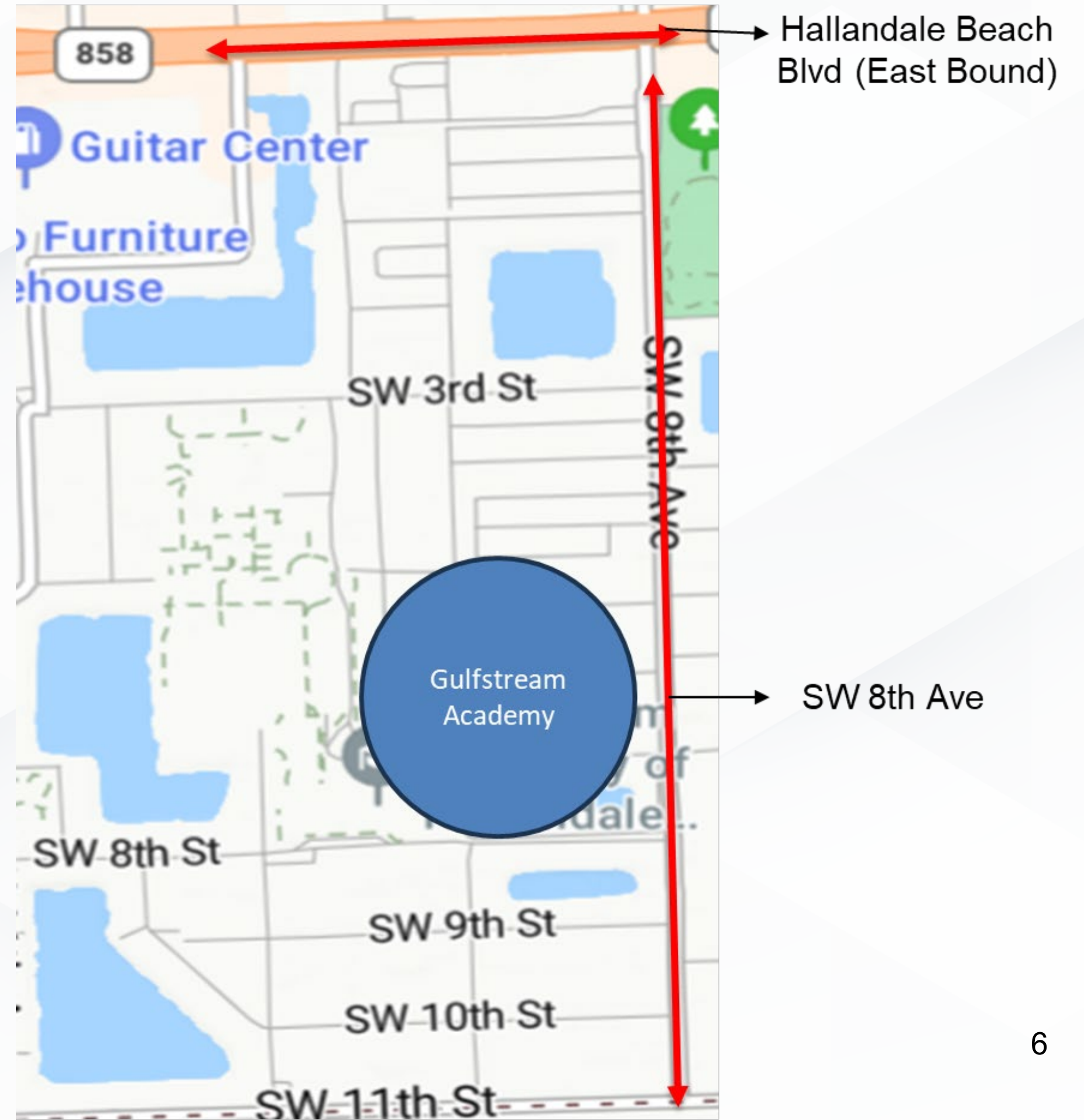
Enforcement begins 30 minutes prior, during, and 30 minutes after school session.



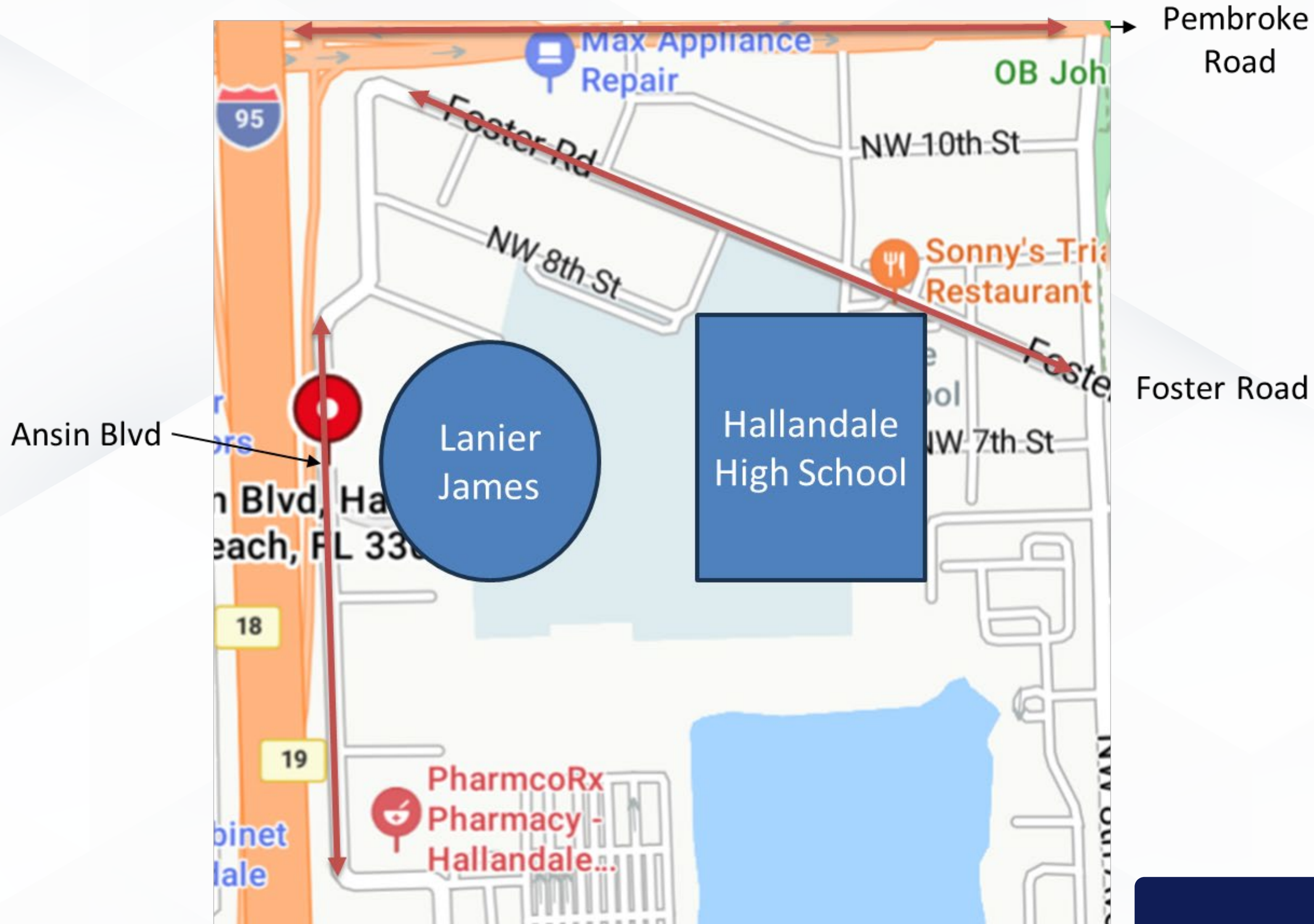
LOCATIONS



GULFSTREAM ACADEMY



HALLANDALE HIGH SCHOOL / LANIER JAMES



LOCATIONS

PROGRAM HIGHLIGHTS

Blue Line Solutions, LLC provides a complete turnkey school zone safety program.



Planning & Setup

- Speed study
- Site surveys and permitting
- Hardware, software, and signage



Operations

- Installation and maintenance
- Citation processing and mailing
- Web-based payment portal



Support & Training

- Public education campaign
- Training
- Court/hearing assistance



Advanced Services

- LPR integration with NCIC and FDLE hotlists
- Multilingual customer service

KEY PROGRAM FEATURES



A COMPLETE, FULLY
CUSTOMIZABLE,
TURNKEY SOLUTION



OPERATING IN
HOLLYWOOD,
PEMBROKE PARK, AND
SUNRISE



MULTI-LANE SUPPORT



WEB-BASED SOFTWARE
SOLUTION



COMPREHENSIVE
REPORTING

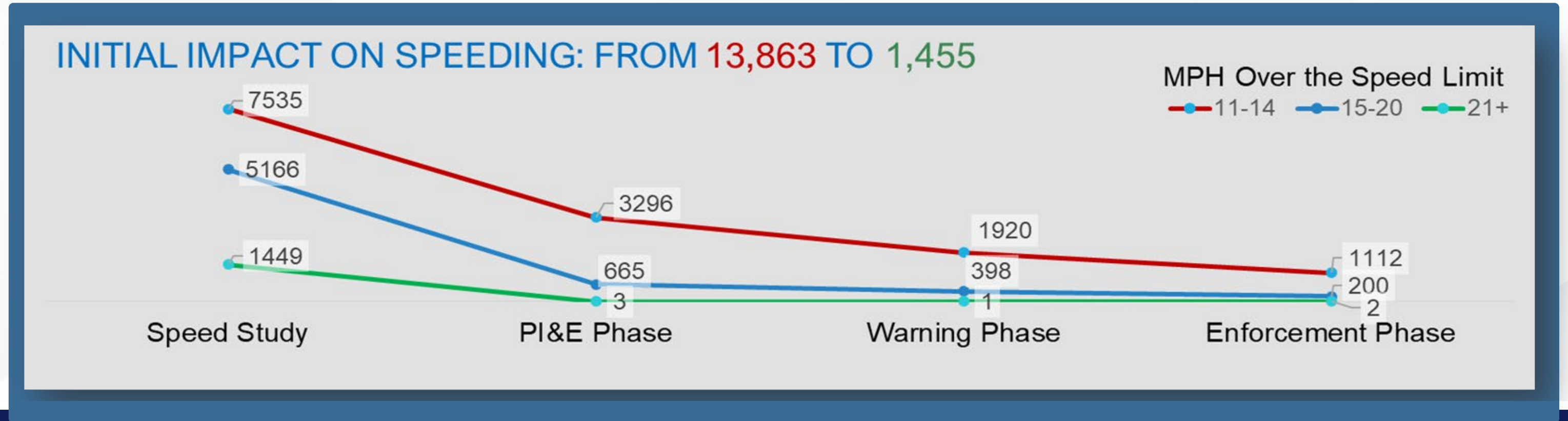


MOTOROLA
INTEGRATION FOR HOT-
LIST ALERTS AND DATA
MERGING



100% IN-HOUSE FOR
CITATION AND PAYMENT
PROCESSING

DATA



City of Hollywood's program has seen the following results:

- A 71.5% Reduction in speeding vehicles during the education phase of the program. This reduction was achieved through an educational campaign, warnings, and community engagement.
- A 94.9% Reduction in speeding vehicles during the enforcement phase through multiple school zones without issuing any speeding citations.

Most cities currently using School Zone Camera Speed Enforcement operate throughout the school day, rather than only during schoolzone hours.

IMPLEMENTATION PLAN

Activity	January/Feb	March/April	May/June	July/August	September
Pre-implementation and planning	[Blue bar spanning Jan/Feb to March/April]				
Permitting and compliance applications		[Blue bar spanning March/April to May/June]			
Permit approval*			[Grey bar spanning May/June]		
Hardware & software installation			[Blue bar spanning May/June to July/August]		
System testing, integration, & training			[Blue bar spanning May/June to July/August]		
Program Launch Public Information & Education			[Blue bar spanning May/June to September]		
Warning period				[Blue bar spanning July/August to September]	
Enforcement Phase					[Blue bar with arrow pointing right, spanning late September]
Ongoing Support & Reporting					[Blue bar with arrow pointing right, spanning late September]

PUBLIC INFORMATION & EDUCATION

5-DAY PRE-IMPLEMENTATION STUDY

- Establish baseline for program data
- Disseminate data to community

30-DAY WARNING PERIOD

- Issue warning violations
- Repeat 5day studies
- Disseminate reduction to community

30-DAY ENFORCEMENT PHASE WARNING PERIOD

- Issue fee violations
- Repeat 5day studies
- Disseminate reduction to community

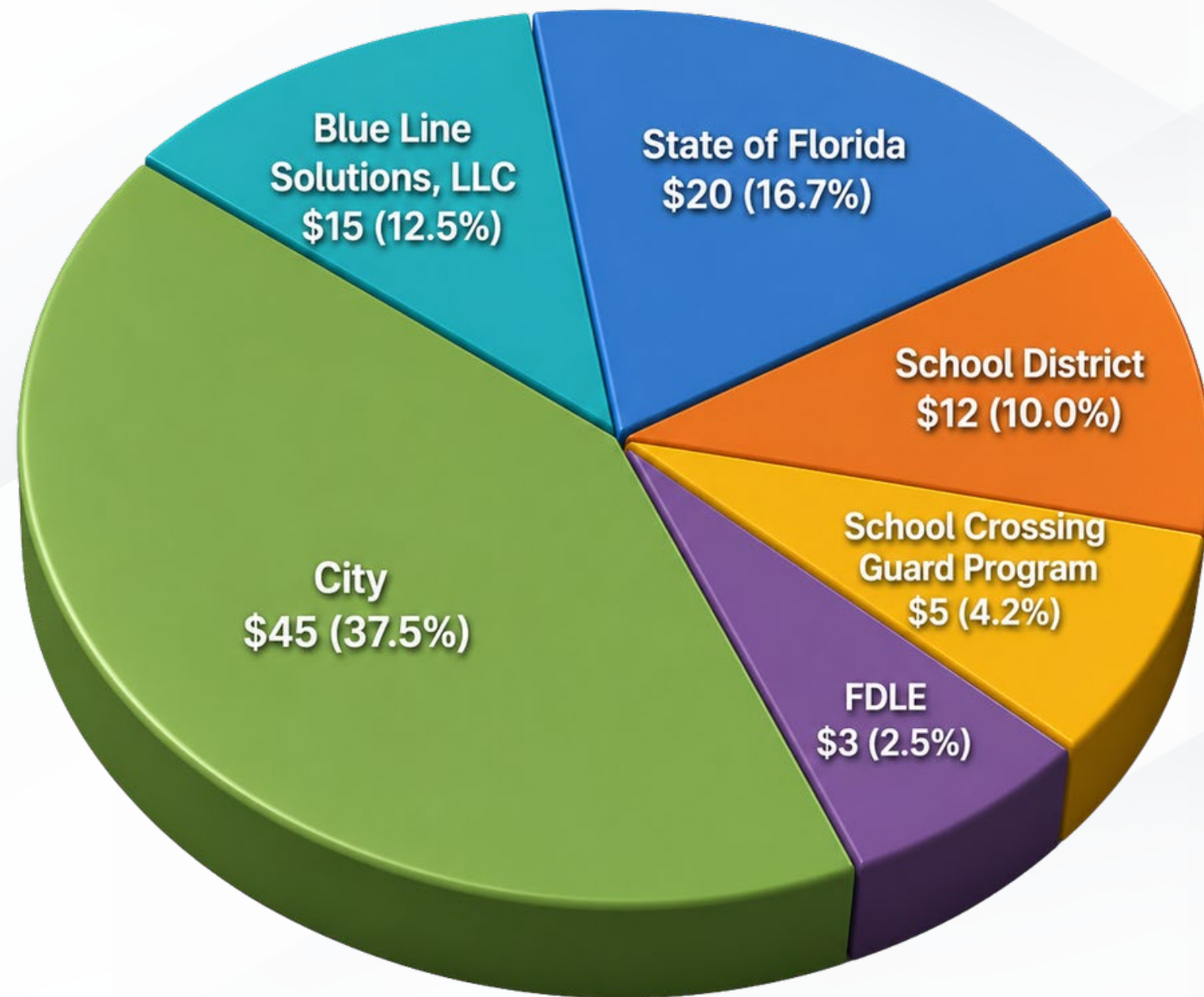
POST ENFORCEMENT PERIOD (DATA COLLECTION)

- Repeat 5day studies periodically
- Disseminate data to community

Blue Line Solutions leverages Public Information & Education (PI&E) to enhance transparency, sharing traffic violation data and safety plans. This fosters greater acceptance and support from media and the community.



VIOLATION FEE BREAKDOWN



FLORIDA STATUTE DEFINES MAXIMUM CITATION AMOUNT AND REQUIRED CONTRIBUTIONS:

- \$100 maximum citation fee
 - \$20 - State of Florida
 - \$12 - School District
 - \$5 - School Crossing Guard Program
 - \$3 - Florida Department of Law Enforcement (FDLE)
 - \$45 - City
 - \$15 - Blue Line Solutions, LLC

QUESTIONS

