

1 EXHIBIT 1
2 RESOLUTION NO. 2025 -
3

4 A RESOLUTION OF THE MAYOR AND CITY COMMISSION
5 OF THE CITY OF HALLANDALE BEACH, FLORIDA,
6 AUTHORIZING THE OPERATING AND MANAGEMENT
7 AGREEMENT BETWEEN THE CITY OF HALLANDALE
8 BEACH AND BEACHERIA, LLC FOR THE SOUTH CITY
9 BEACH PARK CONCESSIONS WITH BEACHERIA, LLC;
10 AND PROVIDING FOR AN EFFECTIVE DATE.
11
12

13 **WHEREAS**, pursuant to the City of Hallandale Beach Code of Ordinances, Section
14 23-9, Award, (e), the City Manager may award procurements within the delegated spending
15 authority, and all other procurements, except emergency procurements, require commission
16 approval for award; and
17

18 **WHEREAS**, pursuant to the City of Hallandale Beach Code of Ordinances, Section
19 23-10, Exception to competitive solicitation requirements, (4) Best interest of city, Where the
20 city commission declares by majority vote that the process of competitive solicitations is not
21 in the best interest of the city and the reasons therefore, for example, if the City elects to
22 conduct a limited time pilot to test the viability and impacts of a program, or ratification of
23 expenditures made contrary to the requirements stated herein; and
24

25 **WHEREAS**, RFP #RY2022-2023-001, Concession Services for South City Beach
26 Park as well as OB Johnson and Peter Bluesten Parks, was released on June 1, 2023, to
27 secure an operator with experience and expertise to run the facilities without financial or
28 operational assistance from the City but because the committee was not able to award a
29 responsive and responsible contract based on the bids, the City Commission adopted
30 Resolution No. 2023-107 rejecting RFP bids and authorized the City Manager to proceed in
31 the best interest of the City to obtain the services required; and
32

33 **WHEREAS**, once the concession stand was vacated, several potential operators
34 reached out to the City to display their interest, and in June of 2024, the City sent out a

proposal request to all potential operators on file, and of the eight responses, Beacheria, LLC was identified by Staff as the best qualified respondent; and

WHEREAS, Staff recommends that the Mayor and City Commission find it to be in the public interest to authorize entering into an Operating and Management Agreement between the City of Hallandale Beach and Beacheria, LLC for the South City Beach Park Concessions with Beacheria, LLC.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:

SECTION 1. Whereas Clauses. The foregoing “Whereas” clauses are incorporated herein.

SECTION 2. Authorization. The Mayor and City Commission hereby authorize entering into a Operating and Management Agreement between the City of Hallandale Beach and Beacheria, LLC for the South City Beach Park Concessions attached as Exhibit “A”, and authorize the City Manager to execute relating documents.

SECTION 3. Effective Date. This Resolution shall take effect immediately upon its passage and adoption.

APPROVED AND ADOPTED this ____ day of _____ 20__.

JOY F. COOPER
MAYOR

SPONSORED BY: CITY ADMINISTRATION

ATTEST:

JENORGEN GUILLEN
CITY CLERK

71
72
73 APPROVED AS TO LEGAL SUFFICIENCY
74 AND FORM

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76
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79 _____
80 JENNIFER MERINO
CITY ATTORNEY