



## City of Hallandale Beach City Commission Agenda Cover Memo

**Hallandale Beach**  
PROGRESS. INNOVATION. OPPORTUNITY.

<b>Meeting Date:</b>	March 21, 2018		<b>Item Type:</b> <i>(Enter X in box)</i>	<b>Resolution</b>	<b>Ordinance</b>	<b>Other</b>  XX	
<b>Fiscal Impact:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Ordinance Reading:</b> <i>(Enter X in box)</i>	<b>1st Reading</b>		<b>2nd Reading</b>	
	XX			<b>Public Hearing:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Yes</b>
<b>Funding Source:</b>	7210-547610 Lessons/ Classes Recreation Contract Instructor		<b>Advertising Requirement:</b> <i>(Enter X in box)</i>	Yes		No	
						XX	
<b>Account Balance:</b>			<b>Quasi Judicial:</b> <i>(Enter X in box)</i>	Yes		No	
						XX	
<b>Project Number :</b>	N/A		<b>RFP/RFQ/Bid Number:</b>	N/A			
<b>Contract/P.O. Required:</b> <i>(Enter X in box)</i>	<b>Yes</b>	<b>No</b>	<b>Strategic Plan Priority Area:</b> <i>(Enter X in box)</i>  <b>Safety</b> <input type="checkbox"/>  <b>Quality</b> <input checked="" type="checkbox"/>  <b>Vibrant Appeal</b> <input type="checkbox"/>				
	XX						
<b>Sponsor Name:</b>	City Manager Roger M. Carlton		<b>Department:</b> Parks & Recreation	Cathie Schanz, Director			

### Short Title:

Dolphin Swim School Swim Team Program Decision Update

### Staff Summary:

**Background:**

The Dolphin Swim Team, led by Edgardo DeLeon, operated at Bluesten Park Pool as an independent contractor operating under the City's Recreation Contract Instructor program. The Recreation Contract Instructor Program is a 70/30 revenue share program with the City retaining 30% of the program's revenue. The Dolphin Swim Team practiced weeknights at Bluesten Pool, sharing the pool with the City's Learn to Swim program through December, 2016. Mr. DeLeon's last annual agreement expired December 31, 2016. Due to

the closing of Bluesten Pool, Mr. DeLeon requested to move his program to BF James Pool beginning January, 2017.

At the December 21, 2016 regular Commission meeting and prior to the current City Manager joining the City, members of the Dolphin Swim Team and their parents spoke extensively during public comment to request the program be continued at BF James Park. Staff was directed to enter into a six (6) month agreement with Dolphin Swim School at BF James Pool, to monitor participation, revenues, and expenses, and to bring back an item to determine the future of the Dolphin Swim School program. The Recreation Contract Instructor program was offered the opportunity to ensure enough monthly participation to cover the costs for the program and/or obtain sponsorships to cover the costs to the City to keep the pool open extra hours for the program. The agreement expired June 30, 2017.

At the June, 21, 2017 regular Commission meeting, staff reported that the program had not met the minimum monthly enrollment of fifteen (15) required during the six month contract. The average number of program participants from January 1 through June 30, 2017 was on average twelve (12) per month. On average, the City earned \$242 in monthly revenue and subsidized the program in the amount of \$1,472 per month. The subsidy comes from the City's cost to keep the pool open. The average monthly subsidy per participant was \$128 for a total unbudgeted subsidy of \$10,286. Sponsorship were not obtained to cover the operational costs.

Staff further reported that due to the closing of Bluesten Park Pool, the staffing available to operate the additional hours at BF James pool would be limited at the end of the 2017 summer season. If the Dolphin Swim School program was to continue at BF James pool after August, 2017, additional staffing resources would be required.

At this meeting a 'challenge grant' in the amount of \$7,500 was committed by Kaufman Lynn Construction and Commissioner Taub committed to raise additional funds.

**Current Situation:**

This item seeks to update the City Commission on the status of the Dolphin Swim Team program since the last update was presented at the June 21, 2017 City Commission meeting.

The Dolphin Swim School Swim Team committed to providing a plan of action for matching the challenge grant by mid-July, 2017. Since that time, a donation of \$3,000 was received from a local developer and the City as an element of the compromises reached in adoption of the FY17/18 budget allocated funds in the amount of \$7,500 to offset direct costs for this program. To date, no plan has been provided by the Dolphin Swim School to raise funds to match the challenge grant.

Over the course of the past nine months, staff has met several times with Coach DeLeon to discuss the return of the program. Coach DeLeon requested an eight (8) month program beginning April, 2018 meeting three (3) to four (4) times per week. Coach DeLeon was provided a draft agreement in November, 2017 along with reminders of the outstanding documentation requirements including current coaching certification, insurance

certification and notice of workers compensation liability as required of all Recreation Contract Instructors. Since that time, staff provided several reminders of the pending requirements.

Coach DeLeon has notified staff that he wishes to reinstate the program effective April 1, 2018 but has not provided any of the pending requirements as listed above to do so to date. Therefore, this matter is being brought to the City Commission for final determination. Staff does not recommend any further extensions.

**Fiscal Impact:**

The City allocated funds in the amount of \$7,500 to offset direct costs for this program.

**Proposed Action:**

This item seeks to update the City Commission on the status of the Dolphin Swim Team program and to receive direction.

**Attachment(s):**

Prepared by:

***Cathie Schanz***

Cathie Schanz  
Parks & Recreation Director

Concur:

  
Nydia Rafols  
Deputy City Manager