



## Dixie Highway Lane Repurposing Public Engagement Summary

This document summarizes the multiple public engagement activities associated with the Dixie Highway Lane Repurposing Study jointly conducted by the City of Hollywood and the City of Hallandale Beach.

The public engagement summary followed Broward County's "Community Awareness Plan" Guidelines for Lane Elimination Proposals.

Public Engagement activities included:

- Public Engagement Workshop (conducted 9/28/2021)
- Online Project Website (Hosted using ESRI StoryMap <https://tinyurl.com/DHwyProject>)
- Project Flyer
- Online Public Survey

### Public Engagement Workshop

A public meeting/workshop for the project was held on August 28, 2021, between 6:00 PM and 8:00 PM. The workshop was structured in a hybrid format, allowing for both virtual and in-person participation by the public. A live presentation of the project overview and proposed recommendations was provided using Zoom Webinar that could be viewed online or in-person. Participants who wanted to attend the workshop virtually were asked to pre-register for the Zoom Webinar through the online project site. Those who preferred to attend in person were able to view the live presentation at the City of Hallandale Beach Cultural Center where City staff were available to answer questions. All submitted comments and questions were received and answered live during the webinar.

The following is a summary of the feedback and comments received during the public workshop.

### SUMMARY OF COMMENTS RECEIVED DURING THE WORKSHOP

- Trees Trees Trees for sidewalks. As a resident of Downtown Hollywood shaded walkways are important.
- What is this going to cost the city of Hollywood?
- Palms are not trees. We need shade trees.
- The segments In Downtown Hollywood need to maintain three lanes to accommodate adequate turn lane stacking. Do you have those to see? Can the greenway/bike lanes be protected with a curb or other physical protection? Thanks
- What is the timing/funding horizon on this with the MPO?
- Why must traffic lanes be taken away when there are grassy areas along the train tracks? Shutting down traffic lanes should be a last resort, not the motivation for the project. This is what scares people away when the anti-car ideology takes over. Please respond.
- Please address why the motive of the project has to be to limit cars, not create usable features for the public while improving all features of the roadway for all users.
- Where there's proposed on street parking, consider swapping the bike lane with the parking spaces so the parked cars and parking spaces act as a barrier between cyclists and moving



cars. It also reduces the door opening collisions between drivers and cyclists because cyclists are on the passenger side of the car. Plus cars aren't crossing bike lanes to park and reenter drive lanes.

- An excellent plan. However, unless the timing of street lights is address on all roads, especially Hallandale beach Blvd. and Pembroke Road where it often takes 15 minutes to drive the 3 miles, the level of frustration, air pollution and speeding seems more important to me. to try to make lights that go red, green, red forcing unnecessary stops.

## Online Project Website

Please view the online project website by clicking here <https://tinyurl.com/DHwyProject>

Online Project Website Google Analytics, between September 12<sup>th</sup>, 2021 and October 1<sup>st</sup>, 2021. Please note that the website was available to view before September 12<sup>th</sup>, 2021, the date when Google Analytics was engaged.

- Total unique users that accessed the website: **168**
- Page views: **271**
- Number of sessions: **219**
- Day with highest number of users: **September 14<sup>th</sup>, 2021**

Both cities advertised the online project website and public engagement workshop using e-mail and social media blasts in the weeks leading up to the public engagement workshop.

## Project Flyer

A project flyer was created and distributed to describe critical project information, notify the public about the online project website, and notify the public about the workshop date/time as described in the "Community Awareness Plan" Guidelines.

- Project limits
- Project description
- Project map
- Project visualizations
- Link to the online project website to learn more about the project, see more project visualizations, take the online public survey, and register for the public engagement workshop
- Link to register for the public engagement workshop
- Public engagement workshop date and time
- Municipal contact e-mail addresses for both Hollywood and Hallandale Beach

Please note that the proposed construction timeframe is unknown since the project is not currently funded for construction in the Transportation Improvement Program (TIP). The flyer mentions that the project is part of the MPO's Complete Streets Initiative.

A hard copy of the project flyer was mailed to homeowners, business owners, tenants, and operators within 300 feet of the Dixie Highway project corridor three (3) weeks before the public engagement workshop.



# A DIET THAT WORKS

Dixie Highway/1st Avenue/21st Avenue Lane Repurposing Project



### What is a road diet?

A road diet is a reconfiguration in which motor vehicle travel lanes that have traffic volumes well under capacity are reduced to make space for other uses like for pedestrians, bicyclists, on-street parking, and landscaping. Lane repurposing projects can build safety into the road system by calming traffic, reducing speeding, and lowering the likelihood of crashes by up to 47% (Federal Highway Administration). The reclaimed space is an opportunity to implement projects that improve the quality of life for people of all ages and abilities in the community.

### Where is it proposed?

As part of the Broward "Complete Streets" initiative, the City of Hollywood and the City of Hallandale Beach are preparing to transform sections of the Dixie Highway corridor between NE 215th Street and Sheridan Street. This section of roadway currently has additional travel lanes in each direction that are proven to have excess capacity. The plan for this Complete Streets Improvement Project is to repurpose a lane for safety and mobility improvements.

### How do we know there's excess capacity?

In preparation for this improvement project, the City of Hollywood and the City of Hallandale Beach collaborated on a traffic study for the corridor. The study found that with the implementation of the Complete Streets methodology, traffic flow on this corridor will continue to operate at adopted standards, including during peak traffic periods.

### How will the reclaimed space be utilized?

The plan recommends transforming the Dixie Highway and 1st/21st Avenue corridor, using the Complete Streets methodology. The goal of the plan is to create a safer corridor; provide access for a proposed Tri-Rail Coastal Link commuter rail station; link several residential and commercial neighborhoods; build a section of the Flagler Greenway Trail; and transform the corridor into a beautiful and functional area that suits the needs of all users.



Dixie Highway  
Hallandale Beach

Conceptual Rendering



Before

## North 21st Avenue

Conceptual Rendering



After

### What types of projects are being considered?

- Wider Sidewalks – Expanded sidewalks to allow for more pedestrian traffic and alternative forms of transportation.
- On-Street Parking in commercial areas – Dedicated space to allow for on-street parking.
- Street Trees and Landscaping Buffers – A visual barrier along the street that consists of trees or shrubs to help beautify the area and improve pedestrian and bicycle safety.
- Buffered Bicycle Lanes – Buffered bicycle lanes with door zone and striped or painted buffer to increase separation between bicyclists and motorists.
- Space for enhanced transit stops areas.
- Separated Greenway Trail – Separation along the proposed Flagler Greenway Trail identified in the Broward County Greenways Master Plan in an effort to prevent bicycle-car collisions.

### Benefits At-A-Glance



Economic Revitalization



Improved Safety & Accessibility



Enhanced Livability



# YOUR INPUT MATTERS!

Help Shape the Vision for this Corridor and Transform Your Community

### How can I get involved?

#### SURVEY

Click [here](#) to submit your comments online.

#### WEBSITE

Click [here](#) to check the project website for regular updates.

#### VIRTUAL PUBLIC MEETING

Click [here](#) to register for the Virtual Public Meeting occurring Tuesday, September 28th at 6:00PM

#### CITY COMMISSION MEETING

Attend a City Commission Meeting: Meeting dates will be announced on the project website.

### Learn more about Road Diets:

FHWA, "Road Diet: Common Questions and Answers," FHWA-SA-16-073 [https://safety.fhwa.dot.gov/road\\_diets/resources/pdf/fhwasa17021.pdf](https://safety.fhwa.dot.gov/road_diets/resources/pdf/fhwasa17021.pdf)

FHWA, "Road Diet: Debunking Common Road Diet Myths," FHWA-SA-16-074 [https://safety.fhwa.dot.gov/road\\_diets/resources/fhwasa16074/](https://safety.fhwa.dot.gov/road_diets/resources/fhwasa16074/)

Road Diets: A Proven Safety Countermeasure 2016 [https://www.youtube.com/watch?v=m\\_xTUCPWG78](https://www.youtube.com/watch?v=m_xTUCPWG78)

#### Contact Us:

[dixiehw@hollywoodfl.org](mailto:dixiehw@hollywoodfl.org)  
[dixiehw@hallandalebeachfl.gov](mailto:dixiehw@hallandalebeachfl.gov)





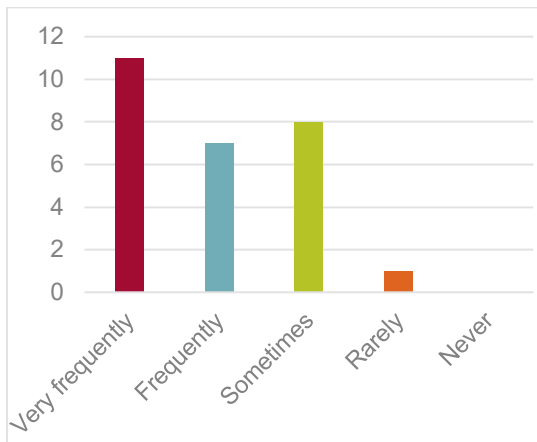
## Online Public Survey

An online public survey was also provided on the project website to gather additional information from the public regarding the project. The following is a summary of the survey questions and responses submitted through the project website.

### Question: Are you a resident of . . . (multiple choice)

Answers	Count	Percentage
City of Hollywood	18	48.65%
City of Hallandale Beach	13	35.14%
Other	5	13.51%

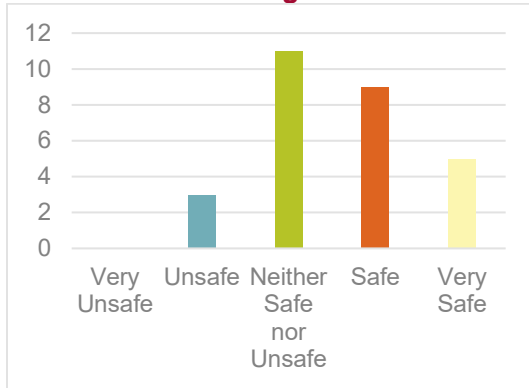
### Question: How often do you drive on Dixie Highway/1st Avenue/21st Avenue?



Answers	Count	Percentage
Very frequently	11	29.73%
Frequently	7	18.92%
Sometimes	8	21.62%
Rarely	1	2.70%
Never	0	0%

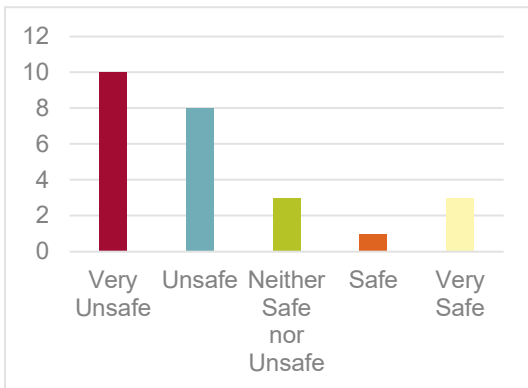


**Question: How safe do you feel from accidents on Dixie Highway/1st Avenue/21st Avenue while driving?**



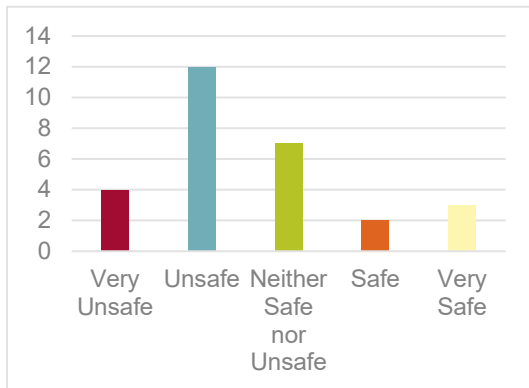
Answers	Count	Percentage
Very Unsafe	0	0%
Unsafe	3	8.11%
Neither Safe nor Unsafe	11	29.73%
Safe	9	24.32%
Very Safe	5	13.51%

**Question: How safe do you feel from accidents on Dixie Highway/1st Avenue/21st Avenue while bicycling?**



Answers	Count	Percentage
Very Unsafe	11	27.02%
Unsafe	8	21.62%
Neither Safe nor Unsafe	3	8.11%
Safe	1	2.70%
Very Safe	3	8.11%

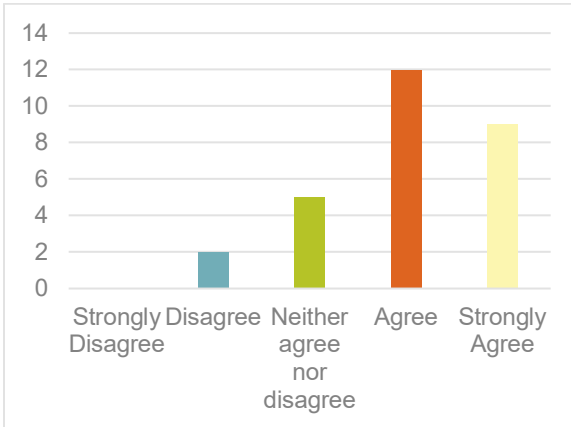
**Question: How safe do you feel from accidents on Dixie Highway/1st Avenue/21st Avenue while walking?**



Answers	Count	Percentage
Very Unsafe	4	10.81%
Unsafe	12	32.43%
Neither Safe nor Unsafe	7	18.92%
Safe	2	5.41%
Very Safe	3	8.11%

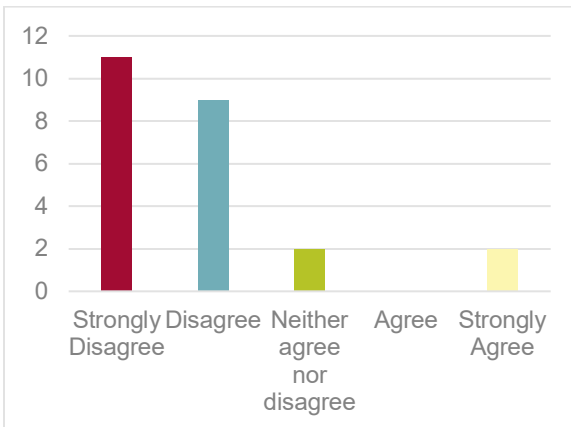


**Question: I feel comfortable using Dixie Highway/1st Avenue/21st Avenue when I am driving by car.**



Answers	Count	Percentage
Strongly Disagree	0	0%
Disagree	2	5.41%
Neither agree nor disagree	5	13.51%
Agree	12	32.43%
Strongly Agree	9	24.32%

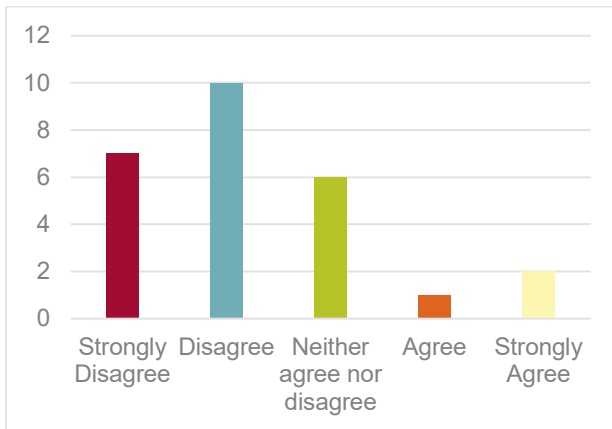
**Question: I feel comfortable using Dixie Highway/1st Avenue/21st Avenue when I am riding a bicycle.**



Answers	Count	Percentage
Strongly Disagree	11	29.73%
Disagree	9	24.32%
Neither agree nor disagree	2	5.41%
Agree	0	0%
Strongly Agree	2	5.41%

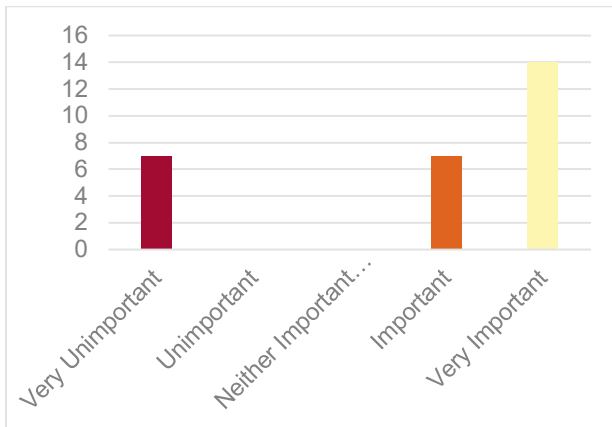


**Question: I feel comfortable using Dixie Highway/1st Avenue/21st Avenue when I am walking.**



Answers	Count	Percentage
Strongly Disagree	7	18.92%
Disagree	10	27.03%
Neither agree nor disagree	6	16.22%
Agree	1	2.70%
Strongly Agree	2	5.41%

**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Improving Pedestrian Safety?**

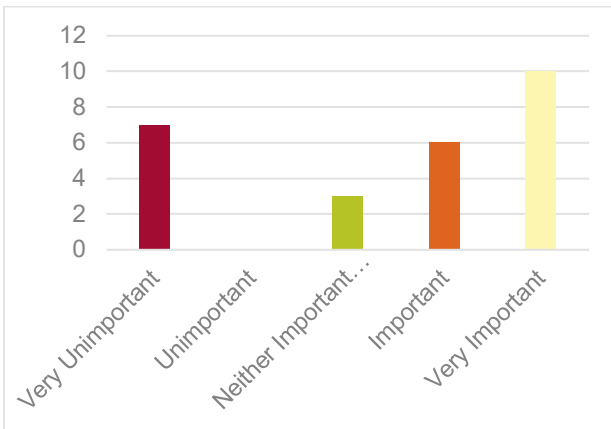


Answers	Count	Percentage
Very Unimportant	7	18.92%
Unimportant	0	0%
Neither Important nor Unimportant	0	0%
Important	7	18.92%
Very Important	14	37.84%



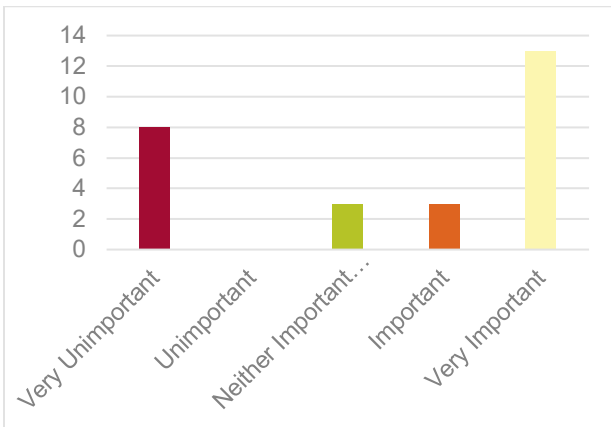


**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Increasing bicycle route connectivity?**



Answers	Count	Percentage
Very Unimportant	7	18.92%
Unimportant	0	0%
Neither Important nor Unimportant	3	8.11%
Important	6	16.22%
Very Important	10	27.03%

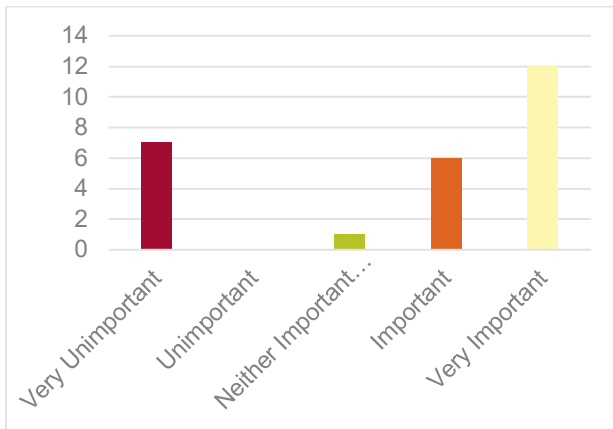
**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Promoting More Active Lifestyles?**



Answers	Count	Percentage
Very Unimportant	8	21.62%
Unimportant	0	0%
Neither Important nor Unimportant	3	8.11%
Important	3	8.11%
Very Important	13	35.14%

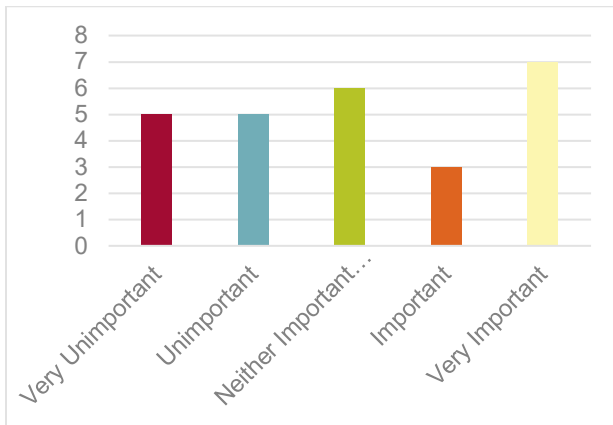


**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Increasing bicycle safety?**



Answers	Count	Percentage
Very Unimportant	7	18.92%
Unimportant	0	0%
Neither Important nor Unimportant	1	2.70%
Important	6	16.22%
Very Important	12	32.43%

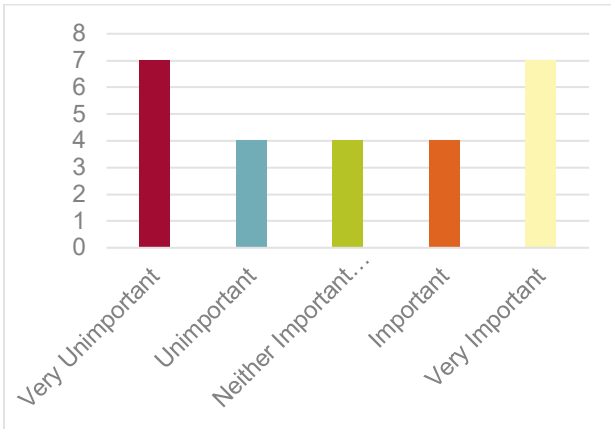
**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Reducing vehicle congestion?**



Answers	Count	Percentage
Very Unimportant	5	13.51%
Unimportant	5	13.51%
Neither Important nor Unimportant	6	16.22%
Important	3	8.11%
Very Important	7	18.92%

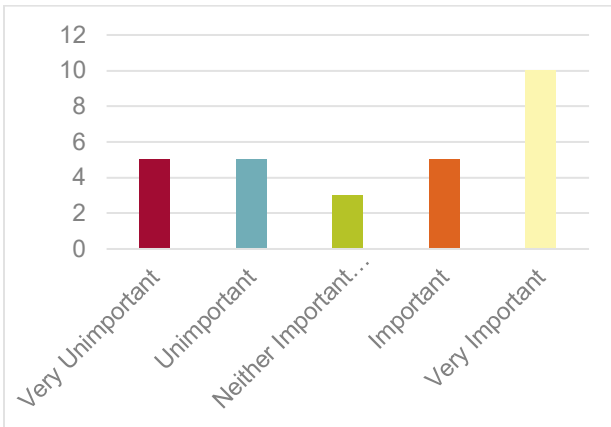


**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Reducing motor vehicle speeds?**



Answers	Count	Percentage
Very Unimportant	7	18.92%
Unimportant	4	10.81%
Neither Important nor Unimportant	4	10.81%
Important	4	10.81%
Very Important	7	18.92%

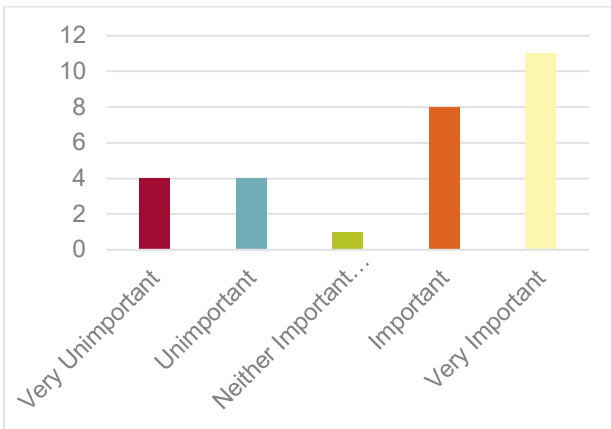
**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Improving vehicle safety?**



Answers	Count	Percentage
Very Unimportant	5	13.51%
Unimportant	5	13.51%
Neither Important nor Unimportant	3	8.11%
Important	5	13.51%
Very Important	10	27.03%

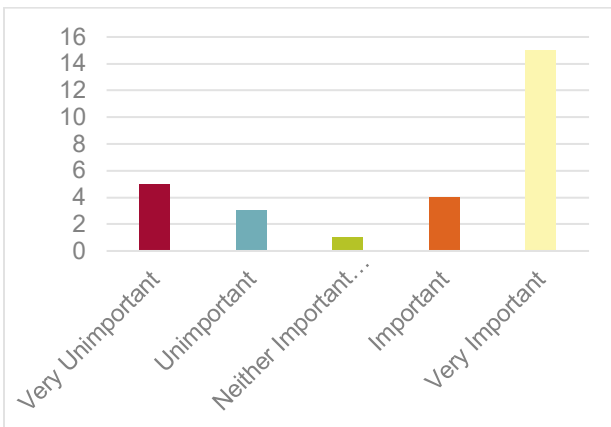


**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Improving property values?**



Answers	Count	Percentage
Very Unimportant	4	10.81%
Unimportant	4	10.81%
Neither Important nor Unimportant	1	2.70%
Important	8	21.62%
Very Important	11	29.73%

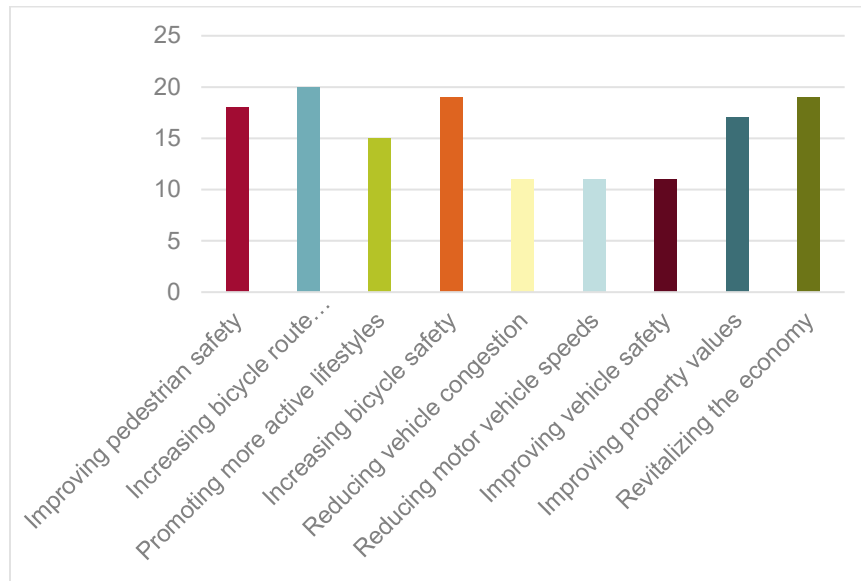
**Question: How important is it to you to improve the following on Dixie Highway/1st Avenue/21st Avenue- Revitalizing the economy?**



Answers	Count	Percentage
Very Unimportant	5	13.51%
Unimportant	3	8.11%
Neither Important nor Unimportant	1	2.70%
Important	4	10.81%
Very Important	15	40.54%



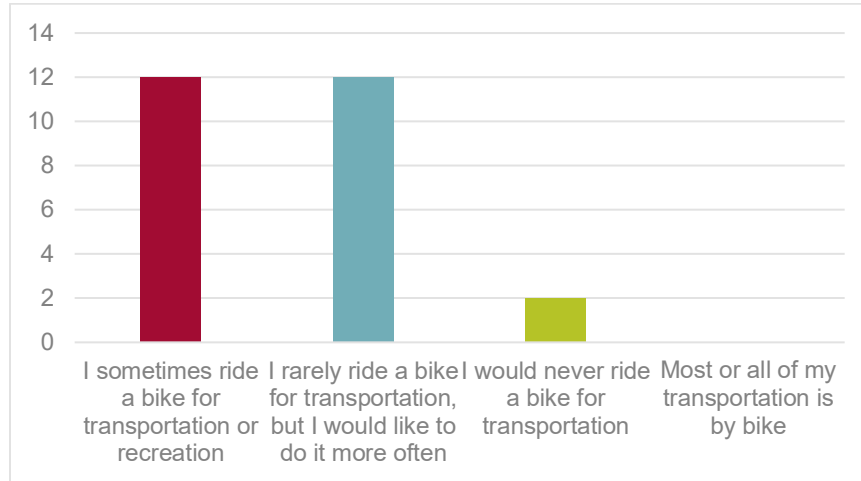
**Question: Do you believe that any of these goals can be met by the Dixie Highway/1st Avenue/21st Avenue Lane Repurposing?**



Answers	Count	Percentage
Improving pedestrian safety	18	48.65%
Increasing bicycle route connectivity	20	54.05%
Promoting more active lifestyles	15	40.54%
Increasing bicycle safety	19	51.35%
Reducing vehicle congestion	11	29.73%
Reducing motor vehicle speeds	11	29.73%
Improving vehicle safety	11	29.73%
Improving property values	17	45.95%
Revitalizing the economy	19	51.35%



**Question: Do you ever ride a bike for transportation?**

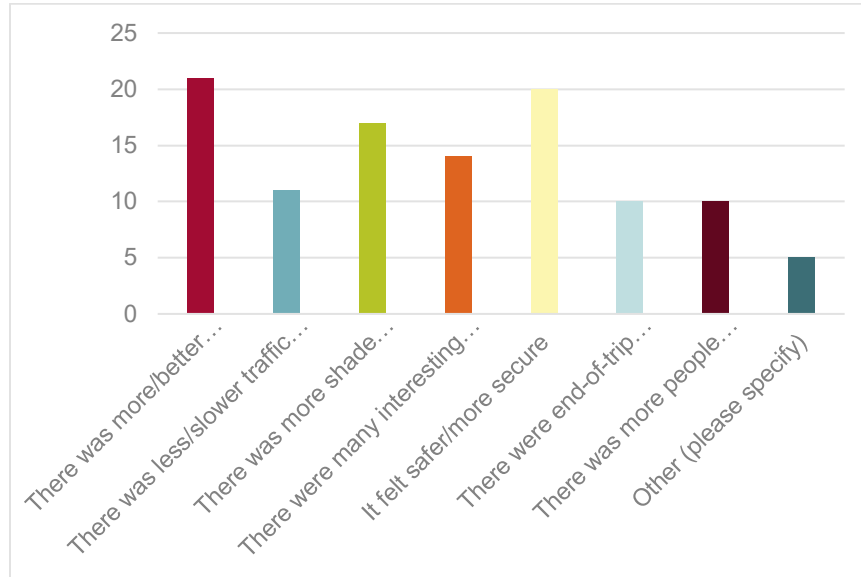


Answers	Count	Percentage
I sometimes ride a bike for transportation or recreation	12	32.43%
I rarely ride a bike for transportation, but I would like to do it more often	12	32.43%
I would never ride a bike for transportation	2	5.41%
Most or all of my transportation is by bike	0	0%





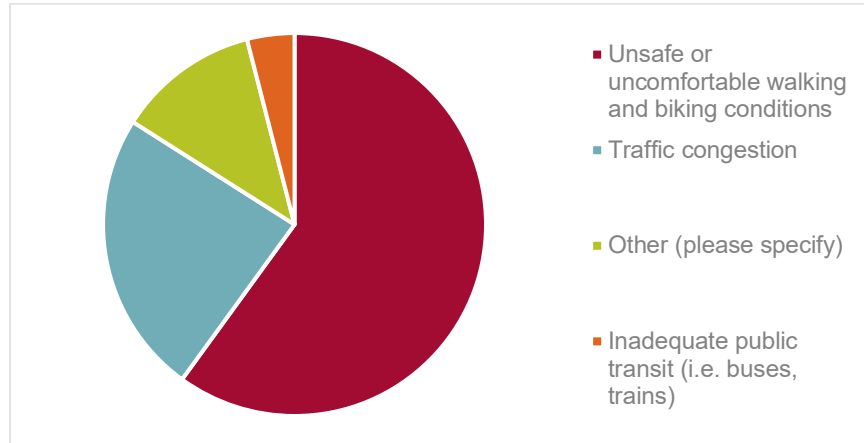
**Question: I would walk/bicycle more if...**



Answers	Count	Percentage
There was more/better walking/bicycle infrastructure in my neighborhood (sidewalks/crosswalks/bicycle lanes, trails)	21	56.76%
There was less/slower traffic in nearby streets	11	29.73%
There was more shade trees/vegetation in nearby streets	17	45.95%
There were many interesting things to look at while walking in my neighborhood	14	37.84%
It felt safer/more secure	20	54.05%
There were end-of-trip facilities such as lockers or bicycle racks available	10	27.03%
There was more people walking/bicycling around me	10	27.03%
Other (please specify)	5	13.51%



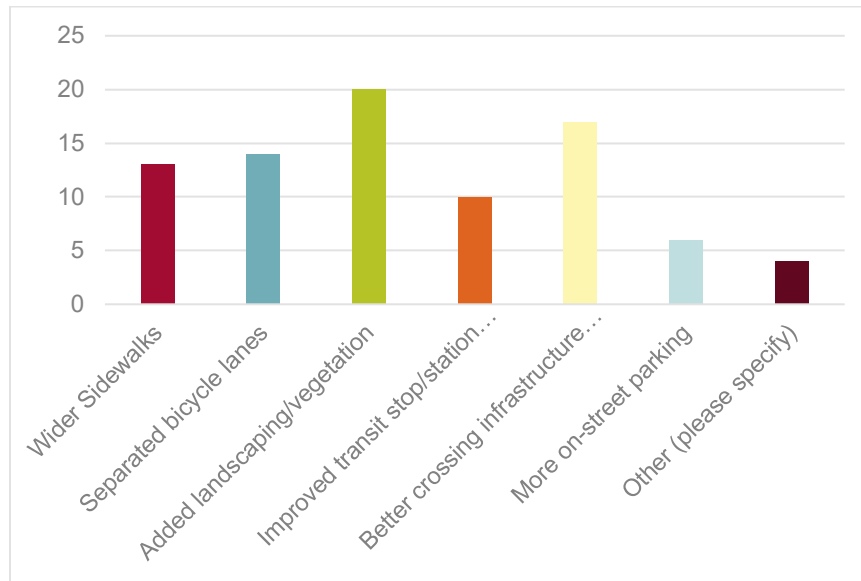
**Question: What is your top concern about transportation in your neighborhood?**



Answer	Count	Percentage
Unsafe or uncomfortable walking and biking conditions	15	40.54%
Traffic congestion	6	16.22%
Other (please specify)	3	8.11%
Inadequate public transit (i.e. buses, trains)	1	2.70%



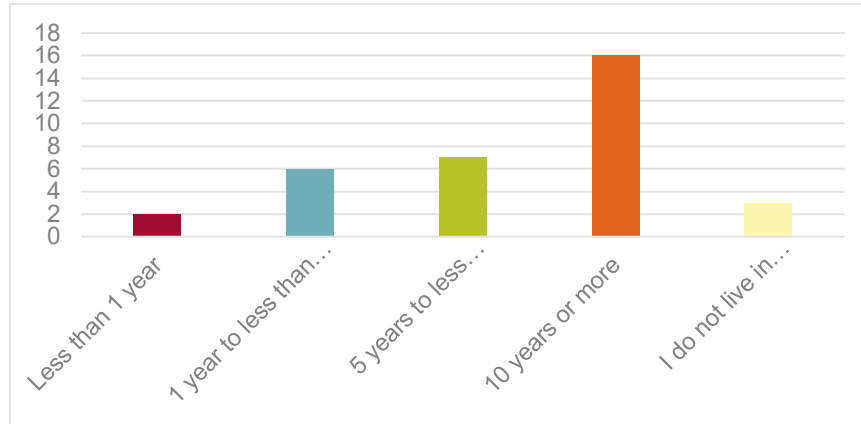
**Question: What type of projects are you most excited to see implemented on Dixie Highway/1st Avenue/21st Avenue?**



Answers	Count	Percentage
Wider Sidewalks	13	35.14%
Separated bicycle lanes	14	37.84%
Added landscaping/vegetation	20	54.05%
Improved transit stop/station area with shelters and benches	10	27.03%
Better crossing infrastructure including crosswalks	17	45.95%
More on-street parking	6	16.22%
Other (please specify)	4	10.81%

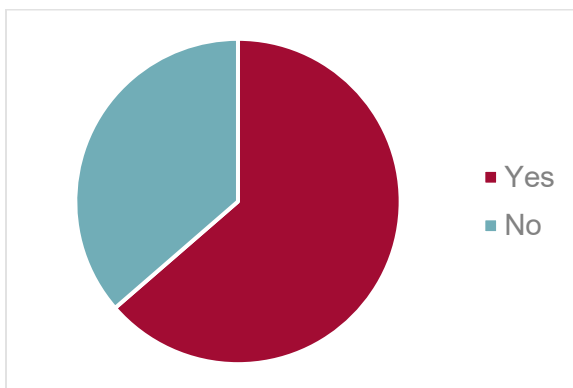


**Question: How long have you lived in Hollywood/Hallandale Beach?**



Answers	Count	Percentage
Less than 1 year	2	5.41%
1 year to less than 5 years	6	16.22%
5 years to less than 10 years	7	18.92%
10 years or more	16	43.24%
I do not live in Hollywood/Hallandale Beach	3	8.11%

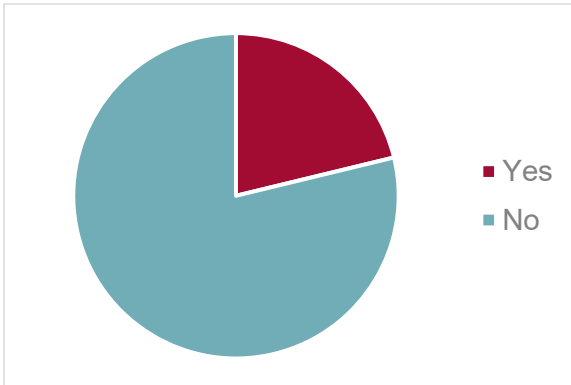
**Question: Do you live within a half-mile of the Dixie Highway/1st Avenue/21st Avenue project area?**



Answers	Count	Percentage
Yes	21	56.76%
No	12	32.43%

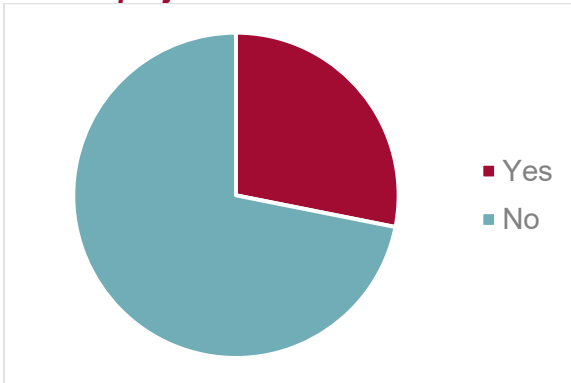


**Question: Do you own a business within a half-mile of Dixie Highway/1st Avenue/21st Avenue?**



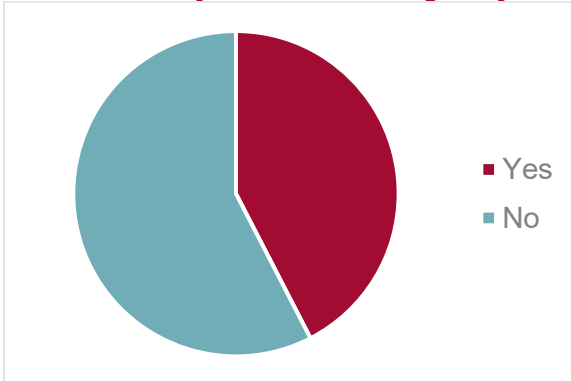
Answers	Count	Percentage
Yes	7	18.92%
No	26	70.27%

**Question: Are you employed within a half-mile of the Dixie Highway/1st Avenue/21st Avenue project area?**



Answers	Count	Percentage
Yes	9	24.32%
No	23	62.16%

**Question: Do you use Dixie Highway/1st Avenue/21st Avenue to commute to work?**



Answers	Count	Percentage
Yes	14	37.84%
No	19	51.35%



**Question: Are there any other comments you have about the Dixie Highway/1st Avenue/21st Avenue Lane Repurposing?**

- I live a few blocks north of this project and would be interested in knowing if the work would help to reduce the need of any businesses on Dixie to block traffic lanes to move/park vehicles as this happens often and is unsafe and frustrating when driving
- Dixie Hwy is very seldom tied up by traffic Locals use it to get quickly around town
- The Dixie Hwy looks outdated and dangerous for cycling and walking. Driving is not safe either, especially with the crossroads like at Washington st and Monroe st for instance. I always try to avoid it if possible.
- I oppose any funding for this project. There's nothing so wrong with Dixie that the funding cannot be redirected to a more urgent purpose- homelessness, environment,,
- I would like to know if any of the current railroad crossings will be closed because of this change.
- Would be nice to have elevated pedestrian cross walks, More restaurants, points of attraction
- My comment is longer than 255 words. But overall, Yes I love it! Great Work!
- While I do appreciate the efforts to improve the area, it does hold its own charm.
- Please include protective barriers between vehicle and bike lanes, without them the bike lanes will just get taken over by cars.
- Why don't we have this project for A1A which is the most important bike spot of the whole city!!!
- More information on how Broward Transits plans to fit train stations along Dixie Highway
- There are constantly accidents on the corner of Dixie Hwy and Tyler Street resulting in property damage. This happens multiple times a year due to poorly timed traffic lights and poor lane markings.

**Public Engagement Workshop Attendee List**

In total, 35 people virtually attended the Dixie Highway Lane Repurposing Webinar held on September 28th, 2021. Of the 35 in attendance, 7 were Panelists and 28 were Attendees. Below is a list of the names and emails of all who attended.

Panelists		
User Name (Original Name)	Agency	Email
Vanessa Leroy	City of Hallandale Beach	<a href="mailto:vleroy@hallandalebeachfl.gov">vleroy@hallandalebeachfl.gov</a>
Mark Johnson	City of Hollywood	<a href="mailto:mjohnson@hollywoodfl.org">mjohnson@hollywoodfl.org</a>
Christopher Crocitto	Hollywood CRA	<a href="mailto:CCROCITTO@hollywoodfl.org">CCROCITTO@hollywoodfl.org</a>
Ricardo Gutierrez	Broward MPO	<a href="mailto:gutierrezr@browardmpo.org">gutierrezr@browardmpo.org</a>
Stewart Robertson	Kimley-Horn	<a href="mailto:Stewart.Robertson@kimley-horn.com">Stewart.Robertson@kimley-horn.com</a>
Erin Emmons	Kimley-Horn	<a href="mailto:Erin.Emmons@kimley-horn.com">Erin.Emmons@kimley-horn.com</a>
Saige Killion	Kimley-Horn	<a href="mailto:Saige.Killion@kimley-horn.com">Saige.Killion@kimley-horn.com</a>





<b>Attendees</b>	
<b>User Name (Original Name)</b>	<b>Email</b>
Elaine Franklin	<a href="mailto:Efranklin@hollywoodfl.org">Efranklin@hollywoodfl.org</a>
Andria Wingett	<a href="mailto:awingett@hollywoodfl.org">awingett@hollywoodfl.org</a>
Patricia Antrican	<a href="mailto:ann2can@bellsouth.net">ann2can@bellsouth.net</a>
Mary Beth Busutil	<a href="mailto:mbbusutil@aol.com">mbbusutil@aol.com</a>
Peter A. Kunen	<a href="mailto:pkunen@cohb.org">pkunen@cohb.org</a>
Stephanie Garcia	<a href="mailto:Garcias@browardmpo.org">Garcias@browardmpo.org</a>
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