

Hallandale Beach

Board/Committee Member Application Form

The City of Hallandale Beach is a public entity subject to Chapter 119 of the Florida Statutes concerning public records. Please be advised that all submitted Board and Committee applications are a public record and therefore subject to the disclosure provisions of Chapter 119 of the Florida Statutes.

Please return signed and completed application form to:

City of Hallandale Beach
400 South Federal Highway | Hallandale Beach, FL 33009 | Attn: City Clerk's Office
Email: cityclerkoffice@cohb.org

APPLICANT'S INFORMATION

LAST NAME: MARSHALL FIRST NAME: KEVIN
CONTACT NUMBER: 301-717-1775
EMAIL: COACH@HIGHIMPACTLLC.NET
STREET ADDRESS: 224 SE 9TH CT. #2
CITY: HALLANDALE BEACH ZIP: 33009
STATE: FL
OCCUPATION: RETIRED

If applicable, how long have you lived in Hallandale Beach?

16 MONTHS

VERIFICATION OF RESIDENCY:

(The following are required with application)

Driver's License *(Required)*:

Voter's Registration Card *(Required)*:

Verification of good standing with the City of Hallandale Beach:

(No outstanding Liens, Taxes, Open Permits, Utility Balances, Code Cases, Pending Litigations).

On the questionnaire below, please select any category which may apply to you. Identity of the applicant is confidential, and compliance is strictly **voluntary**. Information will be used solely to comply with the reporting requirements of Section 760.80, Florida Statutes.

PHYSICAL DISABILITY: Yes
 No

GENDER: Female
 Male

RACE: African-American
 Asian-American
 Caucasian

Hispanic-American
 Native American
 Other

LAST NAME: MARSHALL

FIRST NAME: KEVIN

Please choose your first, second, and third choices amongst the following Boards and Committees. If you are interested in only one, this should be indicated. (At any given time, board members may not serve on more than one board and one committee or on two boards or on two committees).

- Committees:
- Accessibility Advisory Board
 - Beautification Advisory Board
 - Beach Preservation Advisory Board
 - Charter Review Committee*
 - 1 Civil Service Board*
 - Education Advisory Board*
 - Golden Isles Safe Neighborhood Advisory Board*
 - Historic Preservation Board*
 - Parks & Recreation Advisory Board
 - Planning and Zoning Board*/**
 - Police/Fire Pension Board*/**
 - 3 Public Transportation, Traffic and Parking Advisory Board
 - Sustainability and Flood Mitigation Advisory Board
 - Three Islands Safe Neighborhood Advisory Board*
 - Unsafe Structures Board*/**
 - 2 HBCRA QUADRANT SAFETY (SE QUADRANT)


*Required Member Qualification.

**Required Statement of Financial Interest (Form 1). The following Board/Committee members are required to disclose their Financial Interest (Form 1) annually: All Board/Committee members are subject to Sunshine Law training.

Please tell us about yourself (education, profession, personal accomplishments, honors received, hobbies), list your experience relevant to the Board(s)/Committee(s) you are applying for, and provide a brief statement outlining why you wish to serve on the Board(s)/Committee(s) you have selected above.

PLEASE SEE ATTACHMENTS

Signature of Applicant:



Date:

3/6/2025

LAST NAME: MARSHALL

FIRST NAME: KEVIN

FOR OFFICIAL USE ONLY

Meets Requirements.

Does Not Meet Requirements:

Applicant serves on more than one board/committee or on two boards/committees.

Does Not Meet Qualifications (please choose reason below):

Experience/Background Education Residency

Good Standing with City: Liens Taxes Utilities Code Litigation

Not in Good Standing with City: Liens Taxes Utilities Code Litigation

Received By: Alejandro Macias

Date: 3/10/2025

Reviewed By: Alejandro Macias

Date: 3/12/2025

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Appointed

Appointed By: _____

Appointed Date: _____

Board/Committee: _____

Not Appointed

Completed By: _____

Date: _____

Thank you for your time and consideration of my application. As current resident of the Hallandale Beach SE quadrant and a former police officer certified in the states of New York & New Jersey, I certainly feel I can provide some insight b& input to the HBCRA Quadrant Safety Board (SE Quadrant vacancy). As I was a Contail Police officer, I also have additional expertise and insight to the challenges of having railroad tracks that travel thru our neighborhood. I have also dealt with union, multi-jurisdictional issues as a police officer and as a Regional Director for Verizon Wireless where I managed government & national account team support. I have experience with federal, state, and local contracts and issues. I have served on several non-profit boards and held positions such as the National President of Verizon's CITE employee resource group, representing forty thousand Verizon employees. I have only been living in Hallandale Beach for eighteen months, but I do intend to make this my home as my only son has lived here for several years now & I very much enjoy the area, the weather, beaches and it's amenities. I have attached my resume for additional consideration. I also have an interest in your Civil Service Board and the Public Transportation, Traffic and Parking Advisory Board. I am open to discussing any opportunity you may feel I can add value in. Again, my thanks for your consideration!

Kind Regards,

Kevin C. Marshall

KEVIN C. MARSHALL

Upper Marlboro, Maryland 20772

Voice: (301) 717- 1775 | Email: kevin.marshall@highimpactllc.net | LinkedIn: <https://www.linkedin.com/in/kevinmarshall->

DIRECTOR CUSTOMER RELATIONS Proactive Leadership Creative Detail-oriented Organized Resourceful Outgoing		
Creative innovative thinking and problem solving techniques	Strong driver towards team success who is goal and task oriented	Exercises sound judgment and keen decision making skills
Oral / written communication skills in the workplace	Outstanding organizational skills, an active listener and avid learner	Sharp analytical skills with polished presentation skills
Excellent project-management skills and Interpersonal skills	Independent and Creative Thinker, who is resourceful and persuasive	Employee relations skills with supervisory experience
Microsoft Office Suite: Word, PowerPoint, Excel, Access +	System knowledge in Call Center Applications, VRU's & Inventory	Charismatic leader who works collaboratively with others

Director | Sales Management | Project Management | Change Management

SINGLE POINT-OF-CONTACT AT VERIZON FOR WHITE HOUSE COMMUNICATIONS

- Regional Director, Customer Service, Telemarketing, Credit, Sales Operations Support
- Developed plans, regulations, guidelines, policies and procedures for instituting & implementing Federal Wireless and National Account Customer Service and Sales Support teams
- Recognized for 9-Consecutive Months as Top Regional Sales Manager
- Two-time President's Cabinet Annual Sales Award winner
- Exceeded inventory control management goals, sales quota attainment, call center service metrics and minimized attrition rates
- Project Manager for regionalization of Telemarketing, Credit and Order Operations Teams
- Project Manager for staffing, facilities and distribution of equipment for two 1,500-person capacity Regional offices and call centers implementing organization's best practices
- Group Manager for Government and National Accounts managing highly sensitive accounts and data, including properly managing contracts, signature verification and reporting on all compliance matters
- Group Manager Credit and Loyalty Management
- National President of a 40,000+ membership 501©3 Employee Resource Group at a major corporation
- Monitor internal and external customer feedback to exceed expectations while adhering to corporate policies
- Two-time Specialty Advertising Association of Greater New York (SAAGNY) Award Winner
- Assisted HR Team in the development of job posting aids, Behavioral Interview Process for applicants and created training operations manuals
- Directs Staff of 12-1500 customer service, sales and supervisory personnel with \$10 to \$75-million-dollar budget and accounting responsibilities in a fast paced environment
- Augmented non-profit paid membership by 129% and increased income and revenues by 325% in a 4-year period
- Uses analytical skills to review and monitor performance data to identify opportunities for improvement and coordinates and implements plans and process development measures where applicable
- Earned commendations from customers for deliverables that help solve high dollar billing inquiries, executive complaints and various government accounting and auditing challenges

WORK EXPERIENCE

HIGH IMPACT, LLC

MD

Program Manager – Lincoln March Industries, Mason IT Management & Consulting

01/2013 – Present

- Oversee the coordination and administration of programs including research, planning, contract management, staffing, leading, training, change control and budgeting for US Government & Independent Projects.

SIMPLEXITY

MD

Director – Call Center / Inside Sales

03/2011 – 04/2012

Continues →

KEVIN C. MARSHALL

Voice: (301) 717- 1775 | Email: kevin.marshall@highimpactllc.net

← Continued

- Managed 65-seat inbound call center that included: sales teams and supervisory personnel who consistently exceeded their sales quotas and KPI's – key performance indicators
- Exceeded teams' quota attainment and monitored their scheduling, training, quality controls and measures, personnel management activities along with managing budget and fiduciary responsibilities for the call center

HIGH IMPACT, LLC

MD

Management Consultant

01/2010 – Present

- Management consulting with small to mid-size businesses and start-ups providing program management support, sales administration, service and marketing strategies that include: coaching, training, operational efficiency and business planning, etc.
- Nx Level - Certified Small Business Administration, Entrepreneurship Trainer and LCI Certified Life Coach

VERIZON WIRELESS

MD

- Operations Manager 2007 – 2009
- Group Manager – Government, Federal Wireless and National Accounts 2004 – 2006
- Group Manager – Credit, Loyalty Mgmt., Government and Major Accounts 2001 – 2003
- Communications Store Manager 1998 – 2001
- Regional Director Customer Service, Telemarketing, Credit and Sales Ops 1995 – 1998
- C/S Manager, Training Assistant, Major Accounts Specialist 1992 – 1995

CONSORTIUM OF INFORMATION & TELECOMMUNICATIONS EXECUTIVES

MD

- National President (501 ©3 Verizon Employee Resource Group) 2004-2007
- National Executive Vice-President 2002-2003
- Washington DC Metro Chapter / Executive Vice-President 2000-2001

ADDITIONAL EXPERIENCE

- Blue Cross & Blue Shield of New Jersey Marketing Support Analyst
- Conrail Police Department Railroad Police Officer
- United Satellite Communications, Inc. Customer Service Supervisor

EDUCATION

PRINCE GEORGE'S COMMUNITY COLLEGE

Largo, Maryland

Associate of Applied Science (AAS) Degree in Business Management

06/2020 (graduates)

- Project Management Professional Certification

2019 (completes)

Boston University

School of Management

Bergen County and Rockland County Police Academies
New Jersey and New York (Certified)

CERTIFICATIONS

Integrity Selling	Advanced Customer Service
Customer Loyalty / Retention	Project Management Skills
Performance appraisals	Presentation Skills
ServSafe Food Service Manger	Training for Intervention Procedures
Bring You're a Game	USBC Silver Certified Coach

← Complete →