



Cigarette Butt Litter Prevention

Alyssa Jones Wood
Green Initiatives Coordinator

2019 Cigarette Litter Prevention Program Grant Recipients

Capitol Hill Business Improvement District

City of Coffeyville KS/Coffeyville's Reawakening

City of Espanola

City of Hallandale Beach

City of Shamokin

EcoSuperior Environmental Programs

I Love A Clean San Diego

Keep Alabama Beautiful

Keep America Beautiful-Topeka/Shawnee County

Keep Bartlett Beautiful

Keep Blanco Beautiful

Keep Canton Beautiful

Keep Chester County Beautiful

Keep Copiah County Beautiful

Keep Dalton-Whitfield Beautiful

Keep Darke County Beautiful

Keep Denton Beautiful

Keep Douglas County Beautiful

Keep Dublin-Laurens Beautiful, Inc.

Keep Durham Beautiful

Keep Golden Isles Beautiful

Keep Indian River Beautiful, Inc.

Keep Katy Beautiful

Keep Keith County Beautiful

Keep Lexington Beautiful

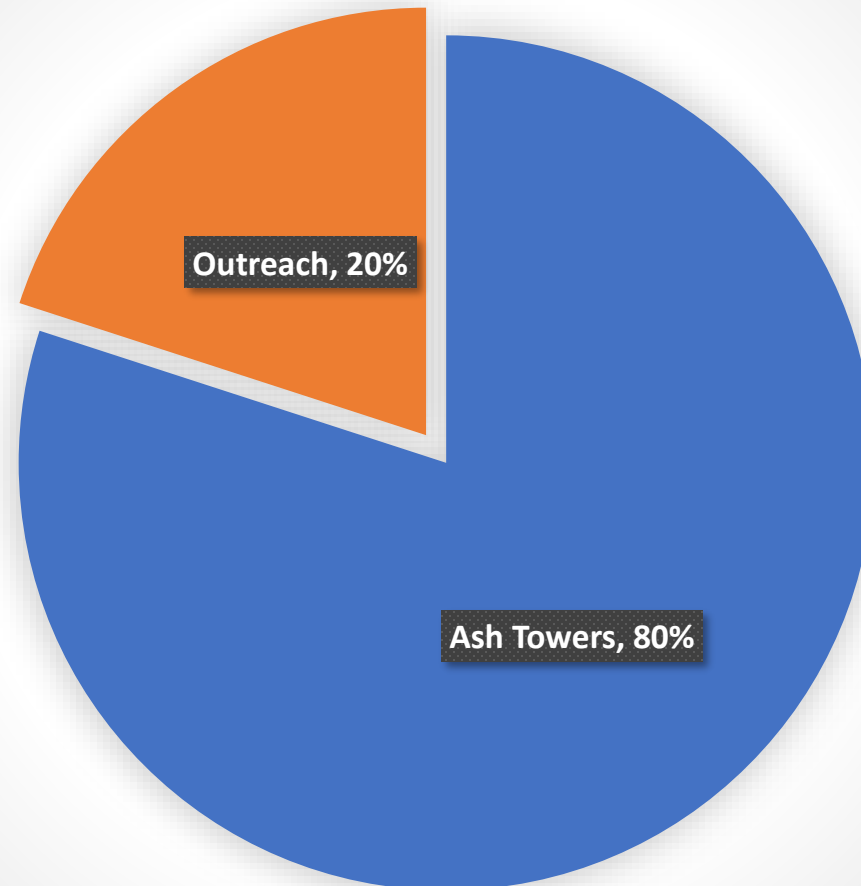
Keep Lorain County Beautiful

Keep Midlothian Beautiful – Illinois

Keep New Hanover Beautiful



What is the \$5,000 Grant Funding?



Cigarette Butts are the #1 Most Common Marine Debris Item





KEEP AMERICA
BEAUTIFUL

Cigarette Litter Prevention Program

Did you know?

Cigarette butts are the #1 form of litter? They are the most frequently littered item in America



around
32%
of all litter
collected are
cigarette butts

What happens when cigarette butts are dropped?



Why is this Happening?



30%
of smokers
reported littering
within the last 30
days.

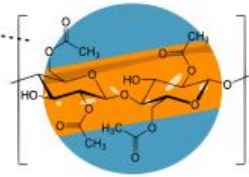
41%

of smokers report
that they do not
have receptacles for
cigarette butts at
their workplaces.



Smokers and non-smokers alike can be part of the movement by installing cigarette butt receptacles or putting a CLPP program in place.

THEY DON'T BIODEGRADE



95%

of cigarette filters are comprised of **cellulose acetate**, a type of plastic which persists in the environment

What Can You Do To Help?

By reviewing local litter laws, educating the public, distributing portable and pocket ashtrays and installing ash receptacles at transition points, cigarette litter is drastically reduced.

The Cigarette Litter Prevention Program has reduced cigarette butt litter by 50% every year it's been implemented since 2002.



Once they are on the ground

Cigarette butts can end up in storm drains after the rain which pile up, stream into waterways and harm marine life. They are mostly washed up from pedestrian sidewalks and roadways.

83%

of litter near storm drains consists of smaller items under 4 inches. Cigarette butts predominantly take up this percentage.

32%

of litter at storm drains consist of tobacco products.



What are transition points?



Shops



Offices



Bus stops

Be a part of the movement

Partner with us to start a Cigarette Litter Prevention Program in your area.

Sources: The 2009 National Visible Litter Survey and Litter Cost Study prepared by MidAtlantic Solid Waste Consultants for Keep America Beautiful®, Inc. and Povaddo Research for Keep America Beautiful®, 2016 Research reports and an executive summary can be downloaded at kab.org/resources/end-littering. Keep America Beautiful® Inc. 2009 national litter and littering behavior research were conducted through a grant from Philip Morris USA, an Altria Company. All contents Copyright 2019 Keep America Beautiful®, Inc. - kab.org.

Residents want us to
Ban smoking on the
beach

However, smoking bans are
preempted by the State

change.org

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Prohibir fumar en la playa



Maria Ramonda started this petition to Alyssa Jones-Wood Green Initiatives Coordinator
Phone: (954) 457-1617

Sabias que una colilla de cigarro contamina entre 8 a 10 litros de agua de mar? Nuestra playa no es un cenicero! Con mi bebé vamos todos los días a la playa y le saco de la manito varias por día.

291 have signed. Let's get to 500!



First name

Last name

Email

Fort Lauderdale, 33321
United States



Display my name and comment on this petition

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By signing, you accept Change.org's [Terms of Service](#) and [Privacy Policy](#), and agree to receive occasional emails about campaigns on Change.org. You can unsubscribe at any time.

Cigarette Litter Prevention Task Force

- Green Initiatives Coordinator & Two Local Residents
- Collecting Pre-Ashbin Installation, Post-Ashbin, and Long-Term Cigarette Butt data



omlove101 • Follow
Hallandale Beach, Florida





Proliferation of Ashtrays

ASHTRAYS

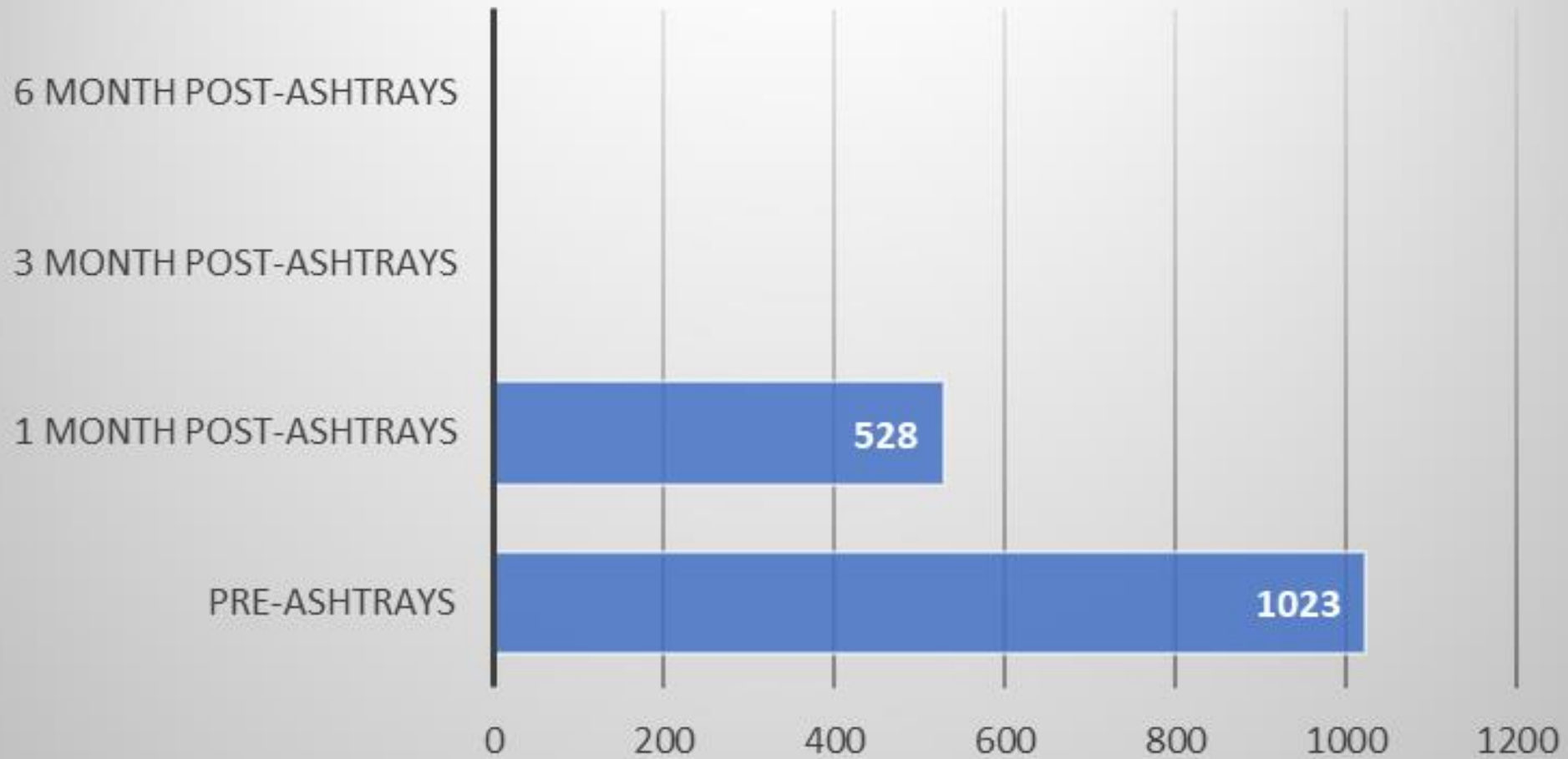
CIGARETTE BUTTS ARE THE MOST LITTERED ITEM

Use these free pocket ashtrays to hold onto your butts until you can properly dispose of them

Please don't lick your butts- its littering!



Cigarette Butts and Cigar Tips





CIGARETTE RECYCLING PROGRAM



MUNICIPAL

COLLECT

Cigarette butts are collected and shipped to TerraCycle by the City. The collected butts are aggregated and stored in their local warehouse where they are prepared for processing.

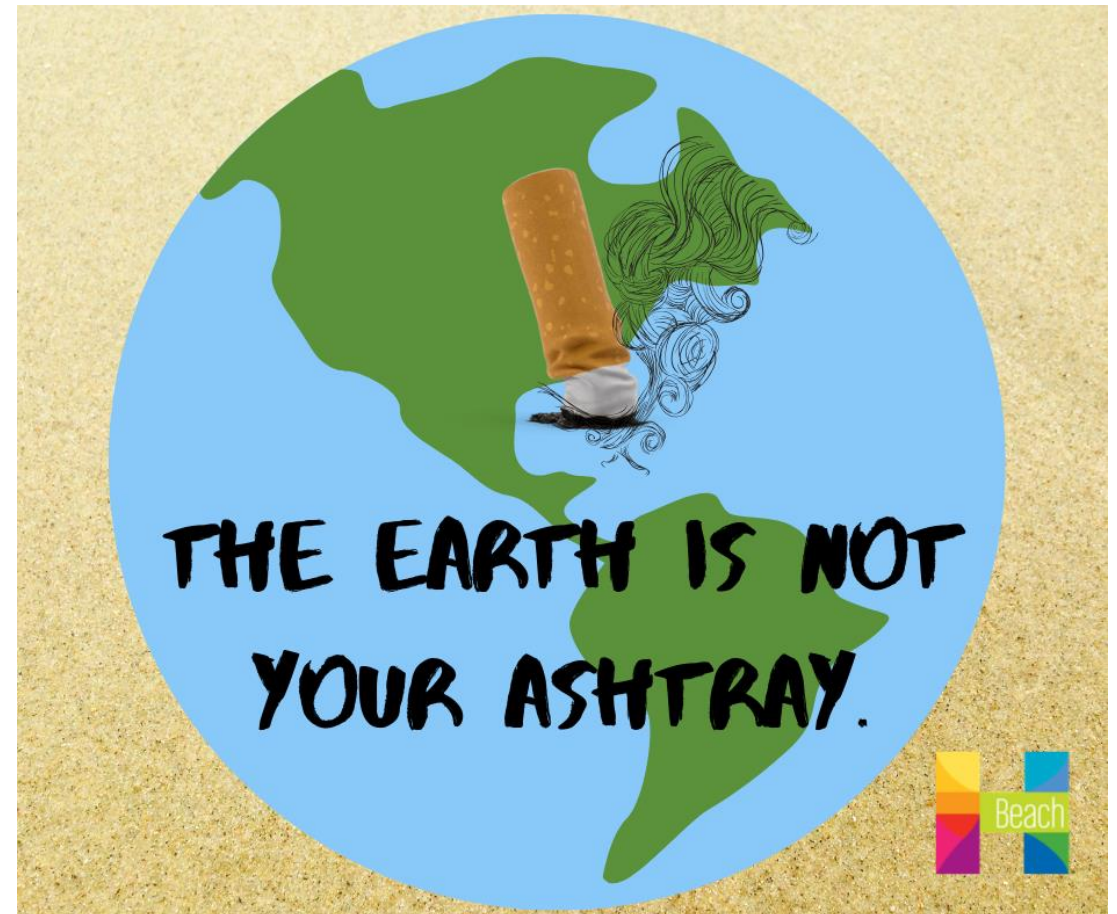
PROCESSING

Cigarette butts are comprised of residual tobacco, paper, and a filter. The residual tobacco and paper are separated out and composted. The filter, which is made of a white synthetic fiber called cellulose acetate, is thoroughly cleaned, melted, and pelletized using a method called extrusion.

CONVERSION

The cellulose acetate pellets are then combined with other plastics, such as polyethylene or polypropylene, and used in new plastic products such as ashtrays, shipping pallets, or plastic lumber.

Social Media Campaign & Videos



Thank you!

