

1 EXHIBIT 1
2 RESOLUTION NO. 2017-
3

4 A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE
5 CITY OF HALLANDALE BEACH, FLORIDA, AUTHORIZING THE
6 CITY MANAGER TO EXECUTE AN AMENDMENT TO THE
7 AGREEMENT WITH MARTIN-GOLD COAST LLC FOR STREET
8 FURNITURE ADVERTISING IN SUBSTANTIALLY THE SAME FORM
9 AS ATTACHED AS EXHIBIT "A"; AUTHORIZING THE CITY
10 MANAGER TO EXECUTE ALL RELATED DOCUMENTS TO
11 EFFECTUATE THE SERVICE; AND PROVIDING AN EFFECTIVE
12 DATE.
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14
15 WHEREAS, on November 24, 2010, the City of Hallandale Beach and Martin-Gold
16 Coast, LLC entered into an agreement for street furniture advertising; and
17

18 WHEREAS, on August 29, 2017 at the City Budget Workshop, City Commission was
19 presented Summer Study 17-006 - Chamber of Commerce Street Furniture Advertising
20 Agreement, and City Commission approved via motion the recommendation of the summer
21 study; and
22

23 WHEREAS, on October 7, 2015, the City executed an agreement with PFM for a one
24 (1) year term and shall terminate on September 30, 2016, however the agreement provides
25 the parties the ability to renew the agreement for a one (1) year period for a total of five (5)
26 renewals, provided both the appropriation and availability of funds in accordance with Florida
27 Law; and
28

29 WHEREAS, the proposed Amendment to the Agreement is attached as "Exhibit A"
30 and include a renewal of the contract until September 30, 2025, among other terms; and
31

32 WHEREAS, the City Administration request authorization to execute an amendment
33 to the agreement with Martin-Gold Coast LLC, in substantially the same form as attached as
34 Exhibit "A" and further request City Manager authorization to execute any and all necessary
35 documents to implement the service.; and
36

37 WHEREAS, the Mayor and City Commission have determined that the City
38 Administration's recommendations are in the best interest of the City and its residents.

39
40 **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COMMISSION**
41 **OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

42 **SECTION 1.** The foregoing "Whereas" clauses and attachments are incorporated
43 herein.
44

45 **SECTION 2. City Manager Authorization.** The Mayor and City Commission hereby
46 authorize the City Manager to execute amendment to the agreement with Martin-Gold Coast
47 LLC, in substantially the same form as attached as Exhibit "A" and further authorize the City
48 Manager to execute any necessary documents to implement the service.
49

50 **SECTION 2. Effective Date:** This resolution shall be effective immediately upon its
51 adoption.
52

53 APPROVED and ADOPTED this _____ day of November, 2017.
54
55

56
57 _____
58 JOY F. COOPER
59 MAYOR

60 SPONSORED BY: CITY ADMINISTRATION

61 ATTEST:
62
63
64

65 _____
66 MARIO BATAILLE, CMC
67 CITY CLERK
68

69 APPROVED AS TO LEGAL SUFFICIENCY
70 FORM
71
72
73

74 _____
75 JENNIFER MERINO
76 CITY ATTORNEY