



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	June 20, 2018		Item Type: <i>(Enter X in box)</i>	Resolution	Ordinance	Other	
						X	
Fiscal Impact: <i>(Enter X in box)</i>	Yes	No	Ordinance Reading: <i>(Enter X in box)</i>	1st Reading		2nd Reading	
	X				N/A		N/A
				Public Hearing: <i>(Enter X in box)</i>	Yes	No	Yes
					X		X
Funding Source:	4210-534040 Special Events		Advertising Requirement: <i>(Enter X in box)</i>	Yes		No	
						X	
Account Balance:	\$2,703		Quasi Judicial: <i>(Enter X in box)</i>	Yes		No	
						X	
Project Number :	N/A		RFP/RFQ/Bid Number:	N/A			
Contract/P.O. Required: <i>(Enter X in box)</i>	Yes	No	Strategic Plan Priority Area: <i>(Enter X in box)</i> Safety <input type="checkbox"/> Quality <input type="checkbox"/> Vibrant Appeal <input checked="" type="checkbox"/>				
		X					
Sponsor Name:	Roger M. Carlton, City Manager		Department: Public Works, Utilities and Engineering	Steven Parkinson, P.E., PWLF, Director			

Short Title:

Staff Summary:

Background:

In October 1993, the City Commission established an awards program to recognize major landscaping beautification improvements within the community. The City Commission directed the Beautification Advisory Board to annually select properties with outstanding improvements in the area of façade treatment, renovations, and landscaping.

The Hallandale Beach Beautification Advisory Board works diligently to select award nominees. The

Board recommends that awards be given to seventeen (17) recipients this year (Exhibit 1).

This program encourages residents and property owners to take pride in beautifying and maintaining the façade and grounds of their property. This award program recognizes the effort that businesses and residents put forth to beautify and provide an attractive look to their properties.

Fiscal Impact:

Plaques and yard signs are purchased for the award recipients and a reception is hosted prior to the award ceremony. The cost for these items and the reception is estimated at \$1,300. These funds are budgeted in Account No. 4210-534040, Special Events.

Proposed Action:

Presentation of the Beautification Awards at 5:30 PM to residential properties, multi-family properties and businesses that have been selected by the Beautification Board to be noteworthy as it relates to the beauty and upkeep of the façade, grounds and landscaping. There will be a reception for the award recipients at 4:30 PM in the Commission Chambers.

Attachment(s):

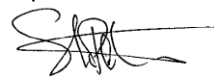
Exhibit 1 – Beautification Award PowerPoint Presentation

Prepared by:



Susan Fassler, Green Initiatives Coordinator

Department Head Review:



Steven F. Parkinson, Assistant City
Manager/Director of Public Works