

1 EXHIBIT 1

2 RESOLUTION NO. 2021-

3 A RESOLUTION OF CHAIR AND BOARD OF DIRECTORS OF
4 THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT
5 AGENCY, HALLANDALE BEACH, FLORIDA, ESTABLISHING
6 THE HALLANDALE BEACH FILM INCENTIVE PROGRAM;
7 ALLOCATING \$25,000 TO THE HALLANDALE BEACH FILM
8 INCENTIVE PROGRAM FOR FISCAL YEAR 2020-2021;
9 AUTHORIZING THE EXECUTIVE DIRECTOR TO TAKE ALL
10 STEPS NECESSARY AND APPROPRIATE TO IMPLEMENT THE
11 HALLANDALE BEACH FILM INCENTIVE PROGRAM; AND
12 PROVIDING AN EFFECTIVE DATE.

13 **WHEREAS**, The mission of the Hallandale Beach Community Redevelopment Agency
14 ("HBCRA") is to promote economic development and enhance the quality of life by eliminating
15 and preventing blighted conditions through the facilitation of community partnerships, business
16 growth, job creation, and neighborhood rehabilitation; and
17

18 **WHEREAS**, during the past year, the Board of Directors of the HBCRA and HBCRA
19 administration have discussed various art initiatives within the City of Hallandale Beach ("City");
20 and
21

22 **WHEREAS**, in March of 2012, the HBCRA adopted the Community Redevelopment Plan
23 wherein specific areas within the Community Redevelopment Area ("CRA") boundaries were
24 designated as Special Redevelopment Areas and Districts, and the Community Redevelopment
25 Plan also stated that the HBCRA's strategic priorities included creating an image and sense of
26 community for the CRA; and
27

28 **WHEREAS**, to maintain the momentum of redevelopment throughout the City, the HBCRA
29 conducted intensive research on filming incentives in various cities throughout the states with the
30 intent of the research is to help determine the types of incentives that the HBCRA could offer to
31 film producers that would ultimately attract more film producers to the City and, by extension,
32 motivate more investors to open businesses in the City; and
33

34 **WHEREAS**, the use of existing incentive modules that have been validated by other cities
35 would enable the HBCRA would be able to eliminate the potential for errors, and
36

37 **WHEREAS**, the Board of Directors of the HBCRA desires to establish the Hallandale
38 Beach Film Incentive Program and allocate \$25,000 for Fiscal Year 2020-2021.
39

40 **NOW, THEREFORE, BE IT RESOLVED BY THE CHAIR AND BOARD OF DIRECTORS**
41 **OF THE HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY:**

42 Section 1. Recitals. The recitals in the whereas clauses are true and correct, and
43 incorporated into this Resolution.

44 Section 2. Establishment of Hallandale Beach Film Incentive Program. The Hallandale
45 Beach Film Incentive Program is hereby established.

46 Section 3. Allocation of Funds to the Hallandale Beach Film Incentive Program. The
47 allocation of \$25,000 to the Hallandale Beach Film Incentive Program for Fiscal Year 2020-2021
48 is hereby approved.

49 Section 4. Implementation of the Hallandale Beach Film Incentive Program. The
50 Executive Director is hereby authorized to take all steps necessary and appropriate to implement
51 the Hallandale Beach Film Incentive Program including promulgating policies and an application
52 process similar to those of the City of Miami Beach provided that the maximum amount of the
53 Film Incentive would be \$5,000, to be awarded to the five (5) most qualified film producers; and
54 the Executive Director is hereby authorized to appropriate and expend funds for related expenses
55 that do not to exceed the spending limits of the Executive Director with any expenditures which
56 exceed the Executive Director's spending limits shall be brought back before the Board of
57 Directors of the HBCRA for approval.

58 Section 5. Effective Date. This resolution shall take effect immediately upon approval.

59 PASSED AND ADOPTED by a _____ vote of the Board of the Hallandale
60 Beach Community Redevelopment Agency, this 17th day of February, 2021.

61
ATTEST:

HALLANDALE BEACH COMMUNITY
REDEVELOPMENT AGENCY

JENORGEN M. GUILLEN,
CRA SECRETARY

JOY COOPER,
CHAIR

APPROVED AS TO FORM:

FINAL VOTE ON ADOPTION

SPIRITUS LAW LLC,
CRA ATTORNEY

Chair Cooper _____
Vice Chair Butler _____
Director Javellana _____
Director Lazarow _____
Director Lima-Taub _____