



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading	
12/18/2024	24-437	<input type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input checked="" type="checkbox"/> Other	Ordinance Reading	N/A	N/A
			Public Hearing	<input type="checkbox"/>	<input type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:		
N/A	N/A	N/A	N/A		
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	Dr. Jeremy Earle, City Manager	City Manager's Office		
Strategic Plan Focus Areas:					
<input checked="" type="checkbox"/> Fiscal Stability	<input checked="" type="checkbox"/> Resident Services	<input checked="" type="checkbox"/> Public Safety	<input checked="" type="checkbox"/> Infrastructure & Mobility	<input checked="" type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 10/1/2024			Estimated End Date: 9/30/2025		

SHORT TITLE:

COMMISSION ANNUAL ACTION PLAN

STAFF SUMMARY:

Summary:

This item seeks City Commission approval of the FY2024/2025 Commission Action Plan. The Commission Action Plan establishes the Commissioners' top priorities which provide clear guidance on the areas of focus for the year. These priorities are vital to the City's future planning as they adhere to the goals of the City's five-year Strategic Plan.

The priorities are integrated as a part of the annual operating budget to ensure that appropriate resources are dedicated to accomplishing the goals of the Commission.

Background:

The City of Hallandale Beach entered into an agreement with Dr. Robert E. Lee, Consultant with Local Government Advisors, Inc., to facilitate the development of an updated Strategic Plan, which was last prepared five years prior. The Strategic Plan will be integrated with the Commission Annual Action Plan, which consists of the Commissioner's top priorities for the current fiscal year. On May 28, 2024, the City Commission held a workshop to discuss the areas of focus for the Strategic Plan and invited the Chartered Officers and Executive Team. On May 30, 2024, the City Manager held a staff retreat for the leadership team to discuss the Commissioner's five areas of focus for the Strategic Plan. The leadership team prepared written definitions/clarifications for the Commissioner's five areas of focus for the Strategic Plan and was instructed to prepare measurable, applicable, practical, and specific objectives for each Strategic focus area.

Dr. Robert E. Lee, Consultant with Local Government Advisors, Inc., presented the updated Strategic Plan at the Special City Commission Budget Workshop on June 5, 2024. On June 26, 2024, Resolution 2024-046 (Strategy Plan for Fiscal Year 2024-2025) was approved.

Strategic Focused Areas:

1. Fiscal Stability – Align community goals and obligations with available financial resources by strategically managing a sustainably balanced budget for long-term economic success.
2. Resident Services – Enhance the quality of life for residents by providing comprehensive and accessible services, promoting community engagement, and continuously improving City operations to meet the evolving needs of a diverse population.
3. Public Safety - Ensure the protection and well-being of the community through effective emergency services, crime prevention, and community engagement.
4. Infrastructure and Mobility - Develop and maintain resilient infrastructure and sustainable mobility solutions that support the growth of the City, improve connectivity, and enhance the overall quality of life for the community.
5. Economic Development and Affordable Housing - Cultivate economic growth, attract investment, and ensure that affordable housing options are available to support a diverse and thriving community.

Current Situation:

Based on the updated Strategic Plan and Commission priorities, a Commission Action Plan was developed. This Plan will delineate the areas of focus and priority projects and initiatives for the organization during the fiscal year.

Upon approval, each item on the Plan will be monitored and periodic updates will be provided to the City Commission to report on the progress and outcomes of City Commission approved action items.

Why Action is Necessary:

The Commission Annual Action Plan promotes alignment of daily City operations with clearly defined goals performance metrics that will also provide insight on operational efficiencies and organizational accountability. These priorities are vital to the City's future planning as they outline the goals of the City's five-year Strategic Plan. Commission action is necessary to ensure consensus on priorities for the fiscal year.

Cost Benefit:

The adoption of the Commission Annual Action Plan represents an investment in our City's future. As part of our ongoing efforts to enhance the operational efficiency and long-term success of our City, the Commission Annual Action Plan offers several benefits, ensuring that our resources are utilized effectively, and our goals are clearly defined.

PROPOSED ACTION:

The City Commission approves the attached Commission Action Plan.

ATTACHMENT(S):

Exhibit 1 – Draft FY2024/2025 Commission Action Plan

Prepared By: Natasha Mazzie
Natasha Mazzie
Budget and Program Monitoring
Director

Reviewed By: Noemy Sandoval
Noemy Sandoval
Assistant City Manager