



City of Hallandale Beach City Commission Agenda Cover Memo

Meeting Date:	File No.:	Item Type:	1 st Reading	2 nd Reading	
11/20/2024	24-166	<input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Ordinance <input type="checkbox"/> Other	Ordinance Reading	10/30/2024	11/20/2024
			Public Hearing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
			Advertising Required	<input type="checkbox"/>	<input checked="" type="checkbox"/>
			Quasi-Judicial:	<input type="checkbox"/>	<input type="checkbox"/>
Fiscal Impact (\$):	Account Balance (\$):	Funding Source:	Project Number:		
N/A	0	N/A	N/A		
Contract/P.O. Required	RFP/RFQ/Bid Number:	Sponsor Name:	Department:		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	Chief Michel Michel	Police Department		
Strategic Plan Focus Areas:					
<input checked="" type="checkbox"/> Fiscal Stability	<input type="checkbox"/> Resident Services	<input checked="" type="checkbox"/> Public Safety	<input type="checkbox"/> Infrastructure & Mobility	<input type="checkbox"/> Economic Development & Affordable Housing	
Implementation Timeline:					
Estimated Start Date: 10/30/2024			Estimated End Date: 9/1/2029		

SHORT TITLE:

AN ORDINANCE OF THE MAYOR AND CITY COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA, REPEALING AND REPLACING CHAPTER 28 ENTITLED “TRAFFIC, MOTOR VEHICLES AND BOATS,” TO AMEND AND RENUMBER THE CITYWIDE PARKING MANAGEMENT PROGRAM; CREATE A PARKING ENFORCEMENT PROCESS; AMEND THE PARKING PASS PROGRAMS; AMEND AND RENUMBER PROVISIONS REGARDING IMMOBILIZATION AND TOWING OF VEHICLES WITHIN THE CITY; RENUMBER, RELOCATE AND AMEND SECTIONS PERTAINING TO STOPPING, STANDING AND PARKING OF VEHICLES; ADOPTING SIGN SIZE REGULATION FOR PRIVATE PARKING FACILITIES; REPEALING ARTICLE II, “COMBAT AUTOMOBILE THEFT PROGRAM”; REPEALING ARTICLE VII, “RED LIGHT CAMERA INFRACTION ENFORCEMENT”; PROVIDING FOR CONFLICTS; PROVIDING FOR CODIFICATION; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

STAFF SUMMARY:

Summary:

Staff seeks to amend the City of Hallandale Beach Code of Ordinances Chapter 28, "Traffic, Motor Vehicles and Boats" to reorganize the chapter into more functional divisions, repeal unnecessary provisions and optimize the parking management program.

The primary goal of the parking amendments aim to optimize the Citywide Parking Management Program by providing the Parking Enforcement Unit with the tools to better enforce parking violations.

The "Red Light Camera" and "Combat Automobile Theft Program" are no longer in use in the City and recommended for repeal.

Background:

On June 16, 2021, the City Commission approved through City Ordinance 2021-013 (Exhibit 2) implementing the Citywide Parking Management Program. The amendment included the expansion of enforcement of parking spaces from 196 to 1,006, the introduction of a Resident Parking Pass, payment services changes and an increase in parking rates throughout the city.

Since the enactment of the Citywide Parking Management Program in January of 2022, the City has made multiple changes to the City ordinance to expand the parking program's ability to enforce violations.

Current Situation:

The Police Department is proposing amendments/additions to the City of Hallandale Beach Code of Ordinances to optimize parking enforcement and ensure the continued effectiveness of the program. The Citywide Parking Management Program requests the following changes:

- Parking of vehicles and equipment in residential areas and districts: Require a Tradesperson Parking Permit for projects exceeding five (5) days.
- Parking of commercial vehicles in residential districts: Amend language restricting commercial vehicles in residential districts to 24 hours to 7 days a week beyond the current 9pm-6am window. Commercial vehicles conducting business in residential areas will be exempt from this ordinance.
- Stopping and parking prohibitions and restrictions: Introduce a School Zone Parking Restriction making it unlawful to park on the swale in front to a public school.
- Stopping and parking prohibitions and restrictions: Require parking in the direction of traffic while on the right-of-way (swale).

- Stopping and parking prohibitions and restrictions: Prohibit parking other than in a marked designated parking space.
- Residential parking passes: Amend existing language to ban the sale of a business parking permit to individuals with open and unpaid City of Hallandale Beach parking citations.
- Parking enforcement collections and other enforcement: Amend existing language for immobilization enforcement to include 'registered owner', provide for towing.
- Authorization of parking enforcement program: Introduce language authorizing a parking enforcement program. Designated Parking Enforcement Specialists, certified parking enforcement certificate holders, Community Service Aides, or Hallandale Beach Police Department sworn officers, who discover a vehicle parked in violation of any city parking ordinance shall issue a parking citation to the driver of the vehicle or if the vehicle is unattended, place such parking citation to the vehicle in a conspicuous place. The registered owner of the parking citation shall either pay or contest the parking citation issued within ten (10) calendar days from the date of issuance. Payment or appeal may be made in the manner set forth on the parking citation.
- Write-off of parking citations due to death, bankruptcy, etc. Introduce and outline the process to write off parking citations. The parking division may present an itemized list of citations to the City's Finance Director, and with written approval of the City's Finance Director, be authorized to write-off all citations that are over five (5) years old from the date of issuance that have been determined to be uncollectable for one of the following reasons:
 - (1) The citation was returned as undeliverable mail with no forwarding address;
 - (2) The person named in the citation has died;
 - (3) The person named in the citation has filed for bankruptcy;
 - (4) Unable to locate the owner in whose name the license tag or vehicle identification number on the vehicle is registered having undertaken reasonable efforts to locate said owner, including contacting the Florida Division of Motor Vehicles when appropriate; or
 - (5) The citation was referred to a collection agency and the collection effort is exhausted and no longer justified.
- License plate recognition technology: The purpose of this article is to authorize the use of License Plate Recognition (LPR) technology to promote compliance with paid parking requirements wherever payment for parking is required.

The City Manager is hereby authorized to use License Plate Recognition technology to enforce paid parking requirements at all off-street parking facilities. LPR camera enforcement shall enable the City's Parking Enforcement Division to mail a parking Notice of Violation to the owner of the vehicle. Notice of Violations that are mailed shall have a grace period of fourteen (14) calendar days, from the date of issuance, to pay the applicable fine amount. All Notice of Violations that are mailed shall incur an administrative fee of \$25 dollars that is established and set by resolution.

Why Action is Necessary:

Pursuant to Article V, Section 5.01 of the City of Hallandale Beach Charter, an Ordinance adopted by the Commission is required to amend or repeal any ordinance previously adopted by the City Commission.

Cost Benefit:

The proposed ordinance amendments, introduction of other provisions to the City of Hallandale Beach Code of Ordinances allows the parking enforcement program to better enforce ordinance violations ultimately improving the quality of life in the City and streamlines the chapter to make it more accessible to the public.

STAFF RECOMMENDATIONS:

Staff seeks to amend City of Hallandale Beach Code of Ordinances Chapter 28 to organize the chapter, update and repeal outdated provisions, eliminate redundancy and to optimize the Citywide Parking Management Program.

PROPOSED ACTION:

The City Commission considers the amendments to the City of Hallandale Beach Code of Ordinances.

ATTACHMENT(S):

- Exhibit 1 – Proposed Ordinance
- Exhibit 2 – City Ordinance 2021-013

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